

INSIGHT SURVEY
Business growth delivered

SOUTH AFRICAN
FAST FOOD
INDUSTRY INSIGHTS SAMPLE REPORT

Published: JULY 2026

BUILD-YOUR-OWN INDUSTRY INSIGHTS REPORT.

Based on your research needs and budget, choose from our ready-to-buy reports or custom intelligence reports which are compiled on-demand.

Ready-to-Buy Industry Insights Reports

SA Market Sizing and Competitor Analysis Insights Report

An in-depth view of the market players and competitors, their latest company news in terms of products, services, marketing initiatives, the latest marketing and advertising news, products offered and social media following.

R25,000.00 ex. VAT

On-Demand Industry Insights Reports

SA Competitor Market Share Analysis Insights Report

Valuable market intelligence on company and brand performance, featuring market share, retail sales and volume data for the period 2021–2025

R35,000.00 ex. VAT

Pricing Analysis Insights Report

Gain clarity on pricing designed to support internal pricing decisions and strategic positioning.

R20,000.00 ex. VAT



BUILD-YOUR-OWN INDUSTRY INSIGHTS REPORT.

Based on your research needs and budget, choose from our ready-to-buy reports or custom intelligence reports which are compiled on-demand.

On-Demand Industry Insights Reports

Global Industry Insights Report

R35,000.00 ex. VAT

South African Industry Insights Report

R35,000.00 ex. VAT

Focus on the market environment and dynamics, key industry trends, innovation, drivers, and challenges.

Full Landscape Insights Report

Includes SA Market Sizing & Competitor Analysis, Global Industry, South African Industry, Pricing Analysis.

R95,000.00 ex. VAT

Smarter insights. Built around your customised needs and budget.



BUILD-YOUR-OWN INDUSTRY INSIGHTS REPORT.

Based on your research needs and budget, choose from our ready-to-buy reports or custom intelligence reports which are compiled on-demand.

On-Demand
Industry Insights Reports



Survey Insights Report

Gain strategic insights through interviews and surveys with B2B stakeholders and decision-makers, as well as consumer research, helping you understand market perceptions, purchase behaviour, brand loyalty and the key factors that will drive market share and business growth.

Contact us to discuss scope

Quarterly Industry Insights Report

More than just market intelligence, the reports become a valuable knowledge-sharing tool, helping leadership teams make informed decisions through regularly updated insights on competitor news and financial results, product launches, industry trends, global and South African news and legislation, innovation and technology, and socio-political developments. The result is clear, decision-support intelligence that helps your business anticipate risks, identify opportunities and stay ahead of market change.

Contact us to discuss scope

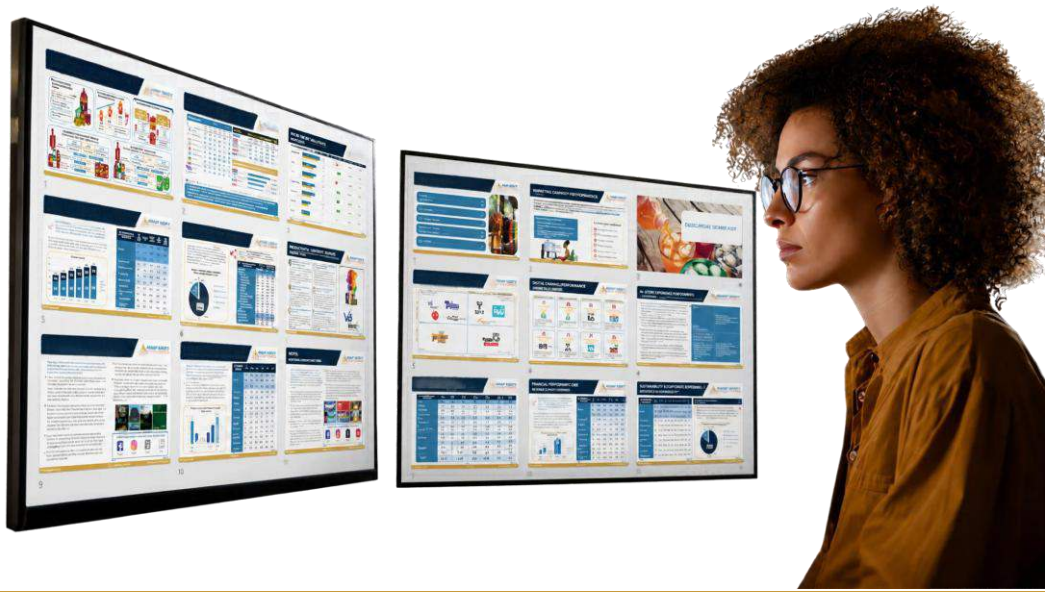
SA MARKET SIZING & COMPETITOR ANALYSIS
READY-TO-BUY

INSIGHT SURVEY
Business growth delivered

The **South African Market Sizing and Competitor Analysis Insights Report** provides a dynamic synthesis of industry research, examining the local industry, in-depth view of the market players and competitors, their latest company news in terms of products, services, marketing initiatives, the latest marketing and advertising news, products offered and social media following.

Key questions the report will help you to answer

- What are the current market dynamics (market size and market value): 2020-2025 Actual, 2026-2030 Forecasts?
- Which are the key manufacturers, distributors, and retail players in the South African industry?
- What is the latest company news for key players in terms of products, services, and new launches?
- For each key manufacturer, what are the products offered?
- How does each key player position themselves, and what are the strategic implications?



© Insight Survey 2026 | All Rights Reserved.

COMPANIES IN COMPETITOR ANALYSIS

INSIGHT SURVEY
Business growth delivered

SPUR STEAK RANCHES
WIMPY
BURGER KING
sausage saloon
RocoMamas
fishaways CATCH IT FRESH
DEBONAIRS PIZZA
STEERS
PANAROTTIS PIZZA & PASTA
ANAT make it your way
Galito's FLAME-GRILLED CHICKEN
ROMAN'S PIZZA
HUNGRY LION
KING PIE
AFRO'S CHICKEN SHOP
Crispy Chicken freshly fried chicken
Barcelos Flame Grilled Chicken
Nando's
PIZZA PERFECT
Mochachos MEXICAN CHICKEN FIESTA
KFC
PIE CITY SINCE 1994
Pizza Hut
Chicken Licken SOUL FOOD
Andiccio24 pizza · your way · always
Pedros FLAME GRILLED CHICKEN
THE FISH & CHIP CO FRESH, HOT & A LOT
BURGER Perfect
ZEBRO'S BRAAIED CHICKEN, REAL GOOD

© Insight Survey 2026 | All Rights Reserved.

SCREENSHOTS FROM REPORT

INSIGHT SURVEY
Business growth delivered

135-page report filled with detailed charts, graphs, and insights



1



2



3



4



5



6 ★



7



8



9



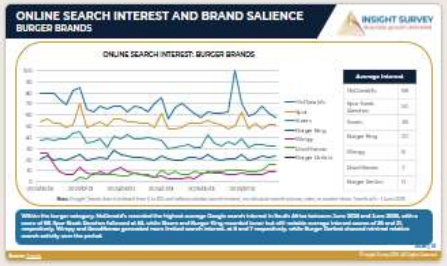
10



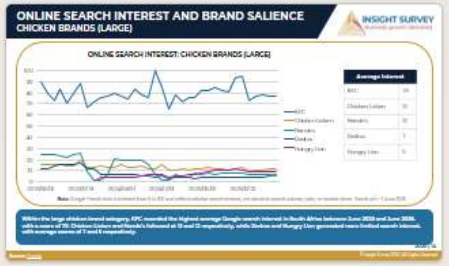
11



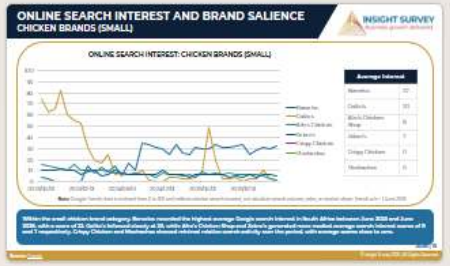
12



13



14



15

© Insight Survey 2026 | All Rights Reserved.

SAMPLE FROM REPORT
BURGER KING COMPANY NEWS

INSIGHT SURVEY
Business growth delivered

Burger King Faces Consumer Backlash as Star Wars Mugs Sell Out Within Days

In May 2026, Burger King South Africa faced consumer backlash after its limited-edition Star Wars Mandalorian and Grogu mugs sold out within two days of launch, despite the campaign being scheduled to run until June 2026. The shortage frustrated customers, with some reportedly leaving stores without purchasing meals after being informed that the promotional mugs were no longer available. ***(4 May 2026)***

Burger King Whopper Tops Business Insider Cheeseburger Ranking

In April 2026, Burger King South Africa received positive attention in a recent burger comparison review, with the Whopper with cheese ranked as the reviewer's top choice due to its flame-grilled flavour, and updated packaging. The review also highlighted the Bacon King for its rich flavour profile, reinforcing Burger King's positioning around premium-style options. ***(20 April 2026)***

Burger King Announced as Official Fast Food Partner for Comic Con South Africa

In March 2026, Burger King South Africa was announced as the new headline Fast Food partner for Comic Con Cape Town and Comic Con Africa, replacing KFC's previous partnership. The collaboration includes immersive brand activations, limited edition merchandise, and exclusive collectible. ***(3 March 2026)***

Burger King Bundle Identified Among the Top High Calorie Fast Food Options

In February 2026, a report on South Africa's Fast Food sector highlighted growing health concerns around high-calorie menu items as the industry continues to expand. Burger King South Africa was identified among the chains offering some of the highest-calorie meals, with its Texas BBQ Bacon Bundle containing approximately 8,116 kJ. ***(7 February 2026)***

Burger King Launches Limited Edition Naruto Collaboration Meals

In July 2025, Burger King South Africa launched a limited-edition collaboration with the Naruto franchise, introducing themed beef and chicken meals, featuring exclusive collectible toys, branded cups, and optional Naruto inspired T-shirts. The campaign includes Naruto and Sasuke meal variants with teriyaki sauce and themed buns. ***(23 July 2025)***

Burger King Shortlisted at The Mark Awards 2025 for Digital Advertising

In July 2025, Burger King South Africa received recognition at The Mark Awards 2025, with its 'Burger King Election Campaign' shortlisted in the Digital Advertising category. More specifically, the recognition highlights the brand's continued focus on creative, culturally relevant marketing campaigns aimed at strengthening consumer engagement. ***(3 July 2026)***

BURGER KING STORES
2026: 150 SA Stores





Sit Down | Take-Aways | Online Orders | Mobile App | Delivery

© Insight Survey 2026 | All Rights Reserved.

SAMPLE FROM REPORT
WIMPY: MARKETING AND ADVERTISING OVERVIEW

INSIGHT SURVEY
Business growth delivered

Wimpy positions itself as a familiar, accessible and distinctly South African family restaurant brand, with marketing activity focused on everyday value, indulgence, convenience and broad consumer appeal. Over the period, the brand expanded beyond traditional sit-down dining through menu innovation, retail product extensions, community-driven campaigns and digitally led promotions, reinforcing its relevance across both in-store and at-home consumption occasions.

- This year, Wimpy broadened its beverage offering through the introduction of alcohol shakes at participating stores, adding a more differentiated and indulgent option to its drinks portfolio. The launch reinforced the brand's focus on variety and playful dining experiences.
- The company also introduced its new Strawberry Coke Cooler, positioned as a refreshing and flavour-forward addition to the menu. The launch supported Wimpy's casual treat-led positioning while complementing its broader family dining appeal.
- Wimpy expanded its burger range through the launch of the Crunchy Coleslaw Burger, described as crispy, creamy and spicy. Positioned as a festive seasonal offering, the launch reinforced the brand's focus on bold flavour innovation.
- In addition, Wimpy strengthened its dessert offering through the launch of its Chocolate Brownie dessert, reinforcing the brand's indulgent menu positioning while maintaining its approachable and familiar identity.
- The brand also extended its brand beyond restaurants by promoting its retail range of chips, sauces and spices through major retailers nationwide. Framed around bringing the taste of Wimpy home, the campaign supported brand reach beyond the in-store dining occasion and positioned Wimpy flavours as convenient and accessible for at-home consumption.
- Reinforcing its community-focused positioning, Wimpy continued its partnership with Reach For A Dream through initiatives such as '#DoItForTheDreamers' and '#CupsForDreams'. The campaign encouraged customers to purchase a sticker in store to help children facing life-threatening illnesses, strengthening the brand's association with meaningful national causes.
- Wimpy further utilised limited-time promotions to drive engagement and footfall, offering a free personalised T-shirt with every Double Burger Combo purchase. Supported by a free Coke and city-specific rollout messaging, these campaigns added a fun, experiential layer to the brand's value offering.



© Insight Survey 2026 | All Rights Reserved.

SAMPLE FROM REPORT
SA MARKET SIZE OVERVIEW

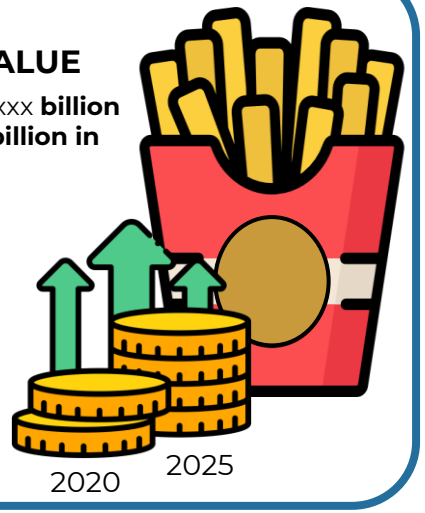
INSIGHT SURVEY
Business growth delivered

SOUTH AFRICAN FAST FOOD MARKET VALUE

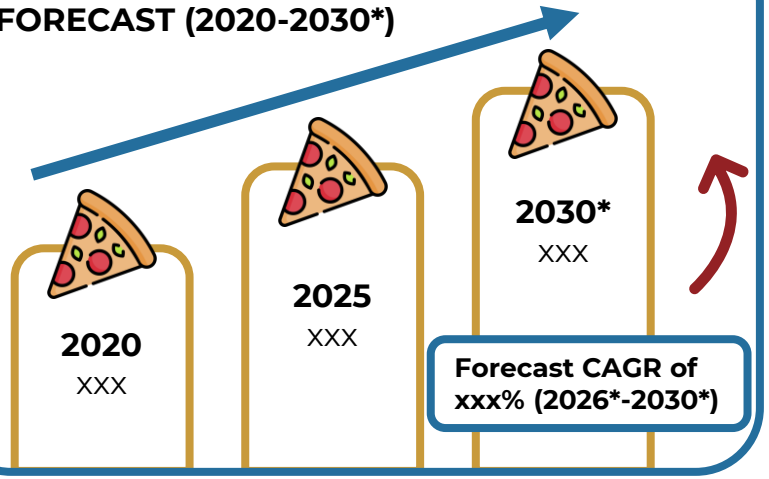
Increased from approximately xxx **billion in 2020**, to approximately **xxx billion in 2025**.

Market increase of xxx from 2020 to 2025

Grew at a CAGR of xx% (2020-2025)



SA FAST FOOD MARKET VALUE FORECAST (2020-2030*)



SA CONSUMER FOODSERVICE MARKET SIZE: BY FOODSERVICE TYPE

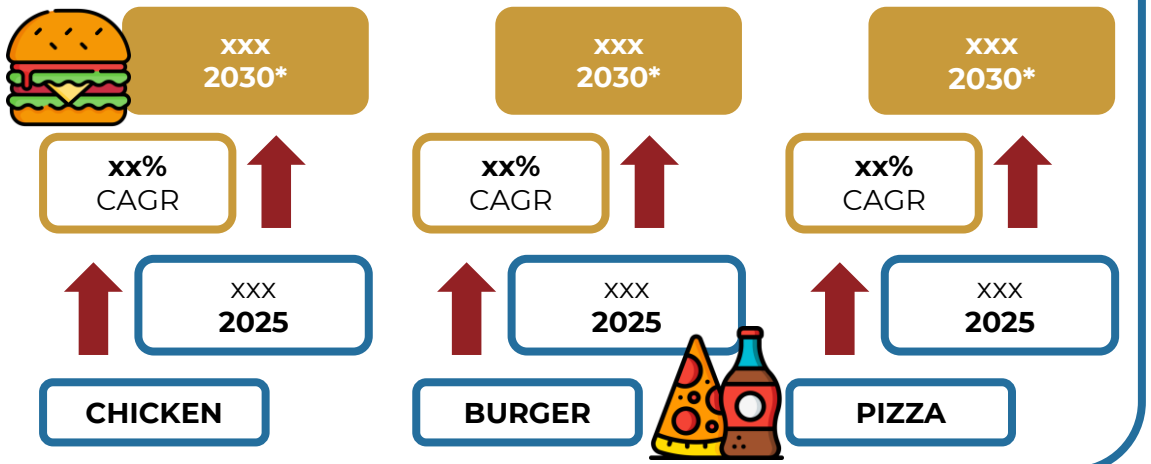
IN ZAR BILLION

	2020	2025	
Drive-Thru	xxx	xxx	xxx% CAGR
Eat-In	xxx	xxx	xxx% CAGR
Delivery	xxx	xxx	xxx% CAGR
Take-Away	xxx	xxx	xxx% CAGR

SA LIMITED-SERVICE RESTAURANT (LSR) MARKET SIZE VALUE FORECAST

VALUE FORECAST OF SA LSR MARKET (in ZAR million)

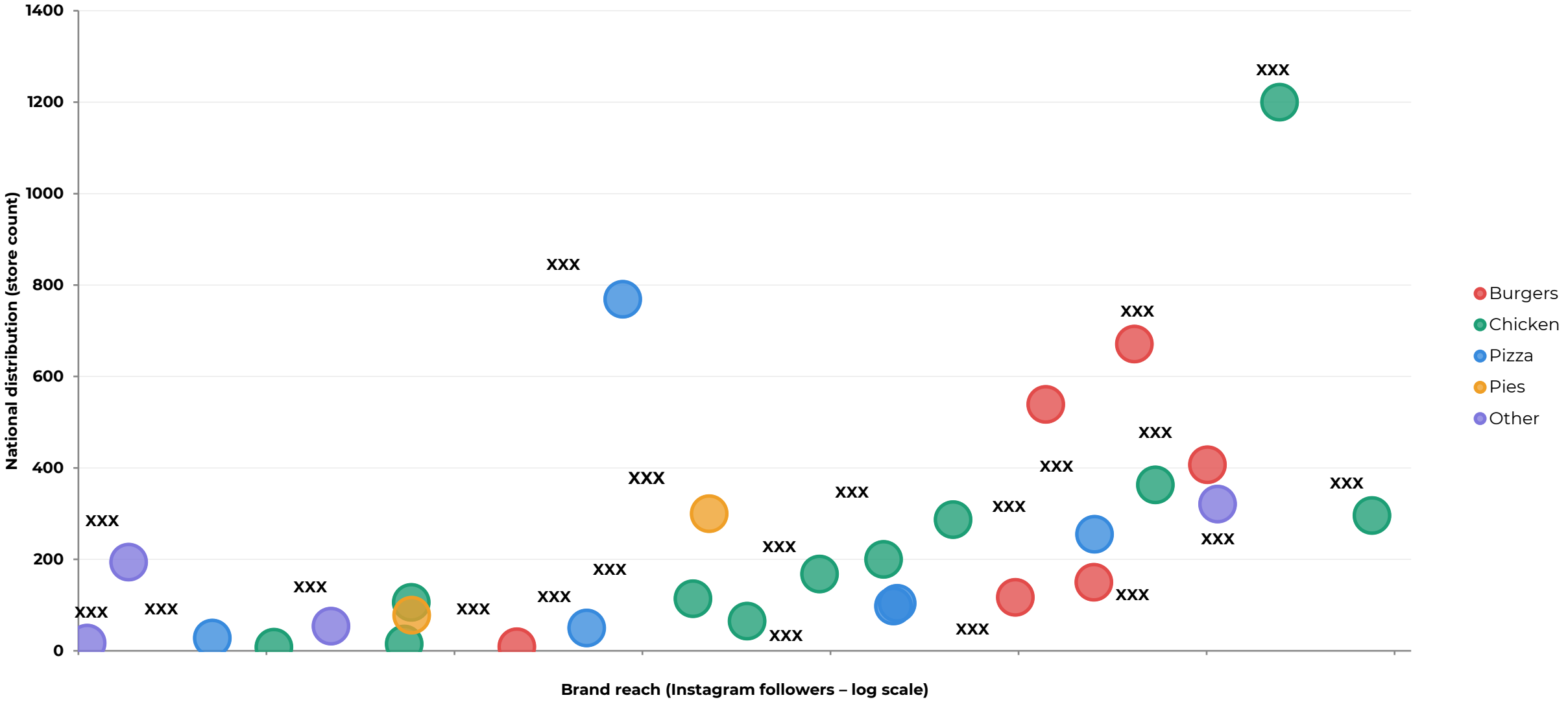
Limited-Service Restaurants (LSR)	2030*
Chained LSR	xxx
Independent LSR	xxx
Total Forecast	**xxx**



© Insight Survey 2026 | All Rights Reserved.

SAMPLE FROM REPORT
COMPETITOR THREAT MATRIX

INSIGHT SURVEY
Business growth delivered



© Insight Survey 2026 | All Rights Reserved.

SAMPLE FROM REPORT
FOOTPRINT: 2025 VS 2026

INSIGHT SURVEY
Business growth delivered

BRAND	2025	2026	CHANGE		% CHANGE
xxx		xxx xxx		+138	+13.0%
xxx		xxx xxx		+82	+29.3%
xxx		xxx xxx		-4	-1.3%
xxx		xxx xxx		1	+0.3%
xxx		xxx xxx		+22	+12.4%
xxx		xxx xxx		-82	-32.8%

Footprint – Ordered from highest to lowest according to number of stores
***2024 footprint used as the comparison year due to unavailable 2025 store count data**

© Insight Survey 2026 | All Rights Reserved.

SAMPLE FROM REPORT
SA FAST FOOD COMPETITOR ANALYSIS: BURGERS

INSIGHT SURVEY
Business growth delivered

WHY THIS MATTERS

Several key themes emerge across South Africa's burger category:

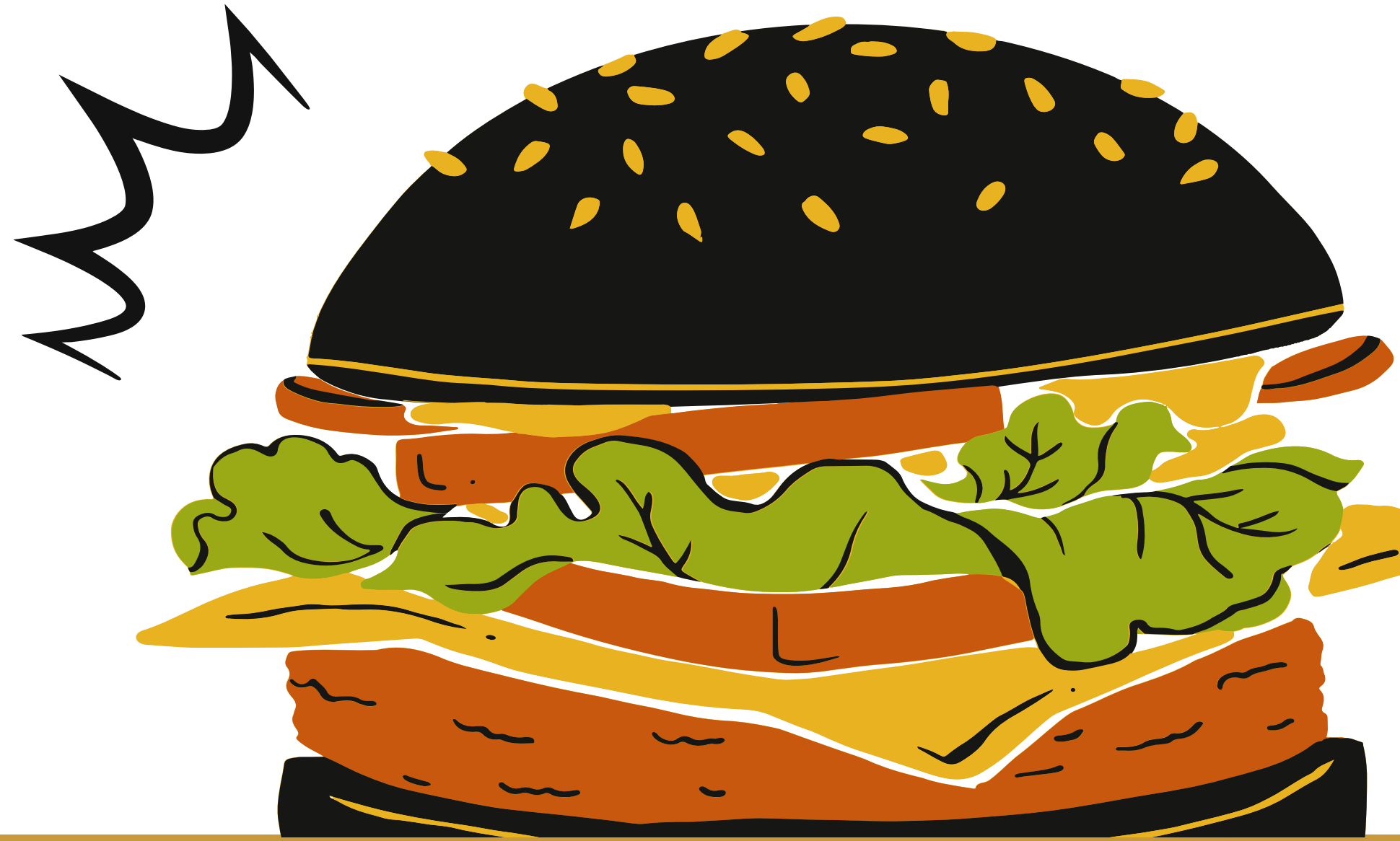
- XXXXXXX
- XXXXXXX
- XXXXXXX
- XXXXXXX
- XXXXXXX

What to Watch Over the Next 12 Months

- Xxxxxxxxxxxxxxxxxxxxxxxxx
- xxxxxxxxxxxxxxxxxxxxxxxxxxxxx
- xxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxx
- xxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxx
- xxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxx

STRATEGIC IMPLICATIONS

The **burger** category is xxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxx xxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxx. Operators that successfully combinexxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxx xxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxx **a highly competitive market**.



© Insight Survey 2026 | All Rights Reserved.

MARKET SIZING & COMPETITOR ANALYSIS REPORT

INSIGHT SURVEY
Business growth delivered

EXECUTIVE SUMMARY (17 Pages)

South African Fast Food Industry: Market Size

South African Fast Food Competitor Analysis Insights

Brand Positioning Archetypes

Competitive Strategy Heatmap

Competitor Positioning Map

Category Leader Dashboard

Consumer Occasion Ownership

Competitor Threat Matrix

Online Search Interest and Brand Salience



© Insight Survey 2026 | All Rights Reserved.

INSIGHT SURVEY
Business growth delivered

SOUTH AFRICAN FAST FOOD INDUSTRY (18 Pages)

South African Fast Food Industry: Euromonitor Overview

South African Industry Overview

South African Industry Market Size: South African Limited-Service Restaurants Market Definitions

South African Industry Market Size: South African Limited-Service Restaurant Type Definitions

South African Industry Market Size: South African Foodservice Type Definitions

South African Industry Market Size: Limited-Service Restaurants Market (2020-2025): VALUE OF SA LIMITED-SERVICE RESTAURANTS MARKET: 2019-2024 (IN ZAR MILLION); SA LIMITED-SERVICE RESTAURANTS MARKET CAGR AND TOTAL GROWTH (PERCENTAGE); SA LIMITED-SERVICE RESTAURANTS MARKET CAGR AND TOTAL GROWTH BY RESTAURANT TYPE (PERCENTAGE) (Graph and Tables)

South African Industry Market Size: Limited-Service Restaurants Market (2020-2025: By Restaurant Type): MARKET VALUE OF SA LIMITED-SERVICE RESTAURANTS MARKET BY RESTAURANT TYPE (Table)

South African Industry Market Size: Limited-Service Restaurants Market (Forecast: 2026*-2030*): VALUE OF SA LIMITED-SERVICE RESTAURANTS MARKET: 2025 & 2030* (IN ZAR MILLION); SA LIMITED-SERVICE RESTAURANTS MARKET VALUE FORECAST (IN ZAR MILLION); SA LIMITED-SERVICE RESTAURANTS MARKET VALUE FORECAST BY RESTAURANT TYPE (IN ZAR MILLION) (Graph and Tables)

South African Industry Market Size: 2020-2025: By Foodservice Type (Food vs Drink): VALUE OF SA LIMITED-SERVICE RESTAURANTS MARKET: FOOD VS DRINK FOR 2020-2025 (IN ZAR MILLION); SA LIMITED-SERVICE RESTAURANT REVENUE SHARE – FOOD VS DRINK: 2020 VS 2025 (Graph and Table)

South African Industry Market Size: 2020-2025: By Foodservice Type (Eat-In vs Delivery & To-Go): VALUE OF SA CONSUMER FOODSERVICE MARKET: ONLINE VS OFFLINE FOR 2020-2025 (IN ZAR MILLION); SA CONSUMER FOODSERVICE MARKET CAGR AND TOTAL GROWTH % – ONLINE VS OFFLINE (Graph and Table)



© Insight Survey 2026 | All Rights Reserved.

MARKET SIZING & COMPETITOR ANALYSIS REPORT

INSIGHT SURVEY
Business growth delivered

SOUTH AFRICAN FAST FOOD INDUSTRY (CONTINUED) (18 Pages)

South African Industry Market Size: 2020-2025: By Foodservice Type (Online vs Offline Ordering): VALUE OF SA CONSUMER FOODSERVICE MARKET: ONLINE VS OFFLINE FOR 2020-2025 (IN ZAR MILLION); SA CONSUMER FOODSERVICE MARKET CAGR AND TOTAL GROWTH % – ONLINE VS OFFLINE (Graph and Table)

SOUTH AFRICAN FAST FOOD RETAIL AND COMPETITOR ANALYSIS (95 Pages)

SOUTH AFRICAN FAST FOOD RETAIL ANALYSIS (6 Pages)

Famous Brands Limited: Overview

Famous Brands Limited: 2025 Performance and Outlook

Famous Brands Limited: Financial Performance: FAMOUS BRANDS LIMITED'S GROUP ANNUAL FINANCIAL RESULTS (IN ZAR THOUSAND); SEGMENT OPERATING PROFIT/(LOSS) FOR THE YEAR ENDED 28 FEBRUARY 2026 (IN ZAR MILLION) Graph and Table)

Spur Corporation: Overview

Spur Corporation: 2025 Performance and Outlook

Spur Corporation: Financial Performance: SPUR CORPORATION'S UNAUDITED CONDENSED CONSOLIDATED FINANCIAL RESULTS (IN ZAR THOUSAND); SHARE OF SOUTH AFRICAN FRANCHISED RESTAURANT SALES BY BRAND FOR THE SIX MONTHS ENDED 31 DECEMBER 2025 (%)(Graph and Table)

STORE FOOTPRINT OF SOUTH AFRICAN FAST FOOD FRANCHISES (6 Pages)

Footprint of South African Fast Food Franchises: 2025 vs 2026



© Insight Survey 2026 | All Rights Reserved.

INSIGHT SURVEY
Business growth delivered

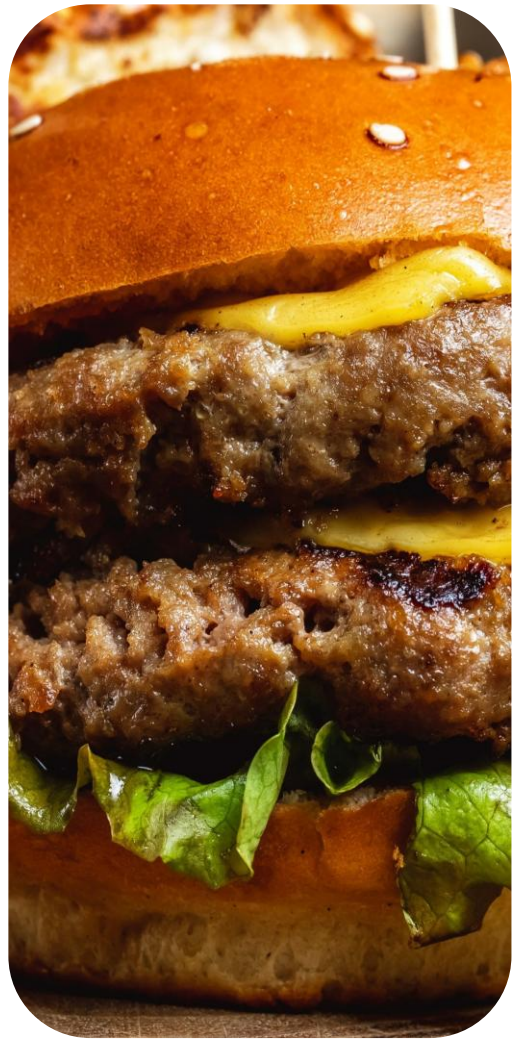
SOUTH AFRICAN FAST FOOD RETAIL AND COMPETITOR ANALYSIS (CONTINUED) (95 Pages)

SOUTH AFRICAN FAST FOOD COMPETITOR ANALYSIS: BURGERS (18 Pages)

Social Media Followers: Fast Food Competitor Analysis: Burgers
Burger King: Company News
Burger King: Marketing and Advertising News
Burger Perfect: Overview
McDonald's: Company News
McDonald's: Marketing and Advertising News
RocoMamas: Company News
RocoMamas: Marketing and Advertising News
Steers: Company News
Steers: Marketing and Advertising News
Wimpy: Company News
Wimpy: Marketing and Advertising News

SOUTH AFRICAN FAST FOOD COMPETITOR ANALYSIS: CHICKEN (25 Pages)

Social Media Followers: Fast Food Competitor Analysis: Chicken
Afro's Chicken Shop: Overview



© Insight Survey 2026 | All Rights Reserved.

SOUTH AFRICAN FAST FOOD RETAIL AND COMPETITOR ANALYSIS (CONTINUED) (95 Pages)

SOUTH AFRICAN FAST FOOD COMPETITOR ANALYSIS: CHICKEN (CONTINUED (25 Pages)

Afro's Chicken Shop: Overview
Barcelos: Company News
Barcelos: Marketing and Advertising News
Chicken Licken: Company News
Chicken Licken: Marketing and Advertising News
Crispy Chicken: Overview
Galito's: Company News
Hungry Lion: Company News
Hungry Lion: Marketing and Advertising News
KFC: Company News
KFC: Marketing and Advertising News
Mochachos: Overview
Nando's: Company News
Nando's: Marketing and Advertising News
Pedros Flame Grilled Chicken: Company News
Pedros Flame Grilled Chicken: Marketing and Advertising News
Zebro's: Overview



© Insight Survey 2026 | All Rights Reserved.

SOUTH AFRICAN FAST FOOD RETAIL AND COMPETITOR ANALYSIS (CONTINUED) (95 Pages)

SOUTH AFRICAN FAST FOOD COMPETITOR ANALYSIS: PIES (5 Pages)

Social Media Followers: Fast Food Competitor Analysis: Pies
King Pie: Overview
King Pie: Marketing and Advertising News
Pie City: Overview

SOUTH AFRICAN FAST FOOD COMPETITOR ANALYSIS: PIZZA (18 Pages)

Social Media Followers: Fast Food Competitor Analysis: Pizza
Andiccio24: Overview
Andiccio24: Marketing and Advertising News
Debonairs Pizza: Company News
Debonairs Pizza: Marketing and Advertising News
Panarottis Pizza Pasta: Company News
Panarottis Pizza Pasta: Marketing and Advertising News
Pizza Hut: Overview
Pizza Hut: Marketing and Advertising News
Pizza Perfect: Company News
Pizza Perfect: Marketing and Advertising News
Roman's Pizza: Company News
Roman's Pizza: Marketing and Advertising News



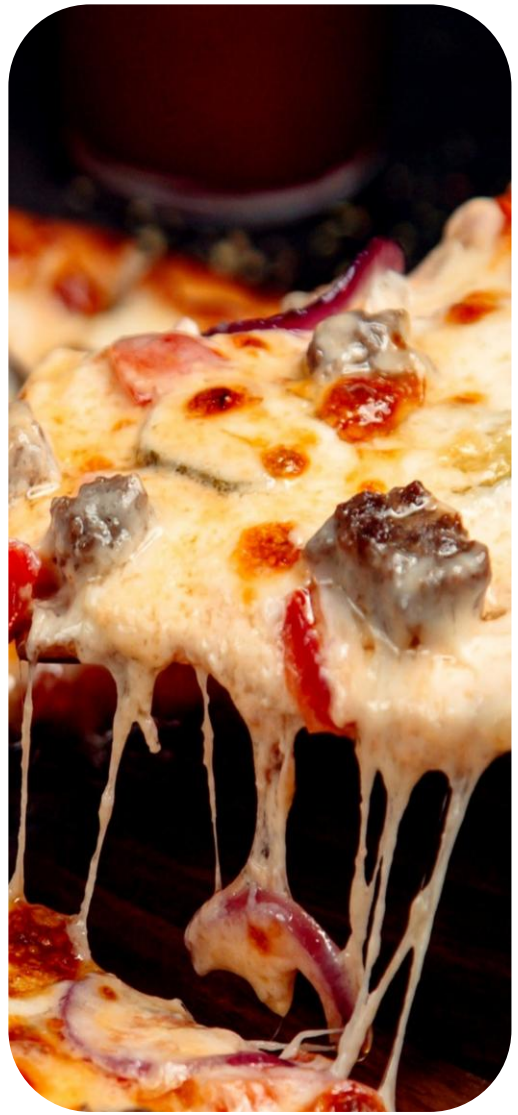
© Insight Survey 2026 | All Rights Reserved.

INSIGHT SURVEY
Business growth delivered

SOUTH AFRICAN FAST FOOD RETAIL AND COMPETITOR ANALYSIS (CONTINUED) (95 Pages)

SOUTH AFRICAN FAST FOOD COMPETITOR ANALYSIS: OTHER (11 Pages)

Social Media Followers: Fast Food Competitor Analysis: Other
Anat: Overview
Anat: Marketing and Advertising News
Fishaways: Overview
Fishaways: Marketing and Advertising News
Sausage Saloon: Overview
Spur Steak Ranches: Company News
Spur Steak Ranches: Marketing and Advertising News
The Fish & Chip Co: Overview



© Insight Survey 2026 | All Rights Reserved.

SA COMPETITOR MARKET SHARE ANALYSIS
ON-DEMAND

INSIGHT SURVEY
Business growth delivered

The **Competitor Market Share Analysis Insights Report** provides valuable market intelligence on company and brand performance, featuring market share, retail sales and volume data for the period 2021–2025. By tracking performance over time, the report enables decision-makers to benchmark competitors, identify market share shifts, assess sales growth and understand the competitive positioning of individual companies and brands to inform strategic business decisions.

Key questions the report answer

- What is each company's market share, and how has it changed from 2021 to 2025?
- What is the market share of individual brands, and how has their position evolved?
- What are the annual retail sales of each company from 2021 to 2025?
- What are the annual retail volume of individual brands over this period?
- How does your company's and brand's performance compare with key competitors?

Sample: Market Share



© Insight Survey 2026 | All Rights Reserved.

SOUTH AFRICAN INDUSTRY INSIGHTS REPORT
ON-DEMAND

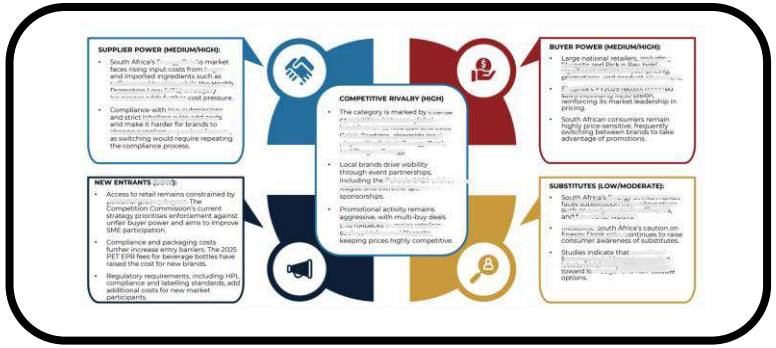
INSIGHT SURVEY
Business growth delivered

The **South African Industry Insights Report** provides a comprehensive overview of the local market, examining the competitive landscape and key industry developments. It explores emerging trends, product innovation, technological advancements and the economic, social and regulatory factors shaping the market, highlighting key opportunities and challenges influencing future industry growth.

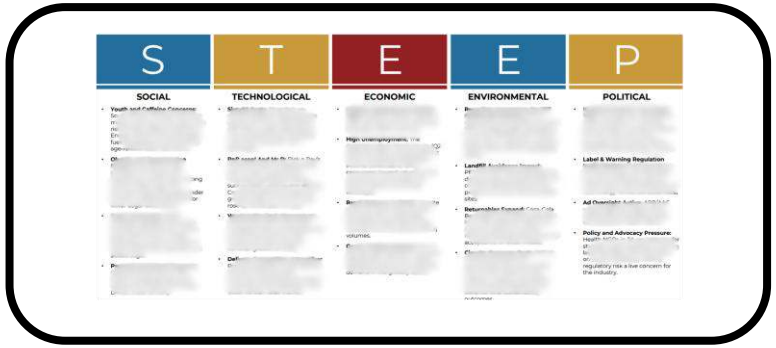
Key questions the report will help you to answer

- What is the Porter's Five Forces and STEEP analysis for the South African markets?
- What are the latest industry trends and product innovations?
- What are the key drivers shaping market growth?
- Which challenges could affect future industry growth
- What innovations and technology are shaping the South African industry?

Sample: Porter's Five Forces



Sample: Steep Analysis



© Insight Survey 2026 | All Rights Reserved.

PRICING ANALYSIS INSIGHTS REPORT
ON-DEMAND

INSIGHT SURVEY
Business growth delivered

The **Pricing Analysis Insights Report** provides a comparative overview of product prices across leading South African retail outlets. It examines pricing differences across retailers, brands and product sizes, offering valuable insights into market pricing, price positioning and the competitive retail landscape.

Key questions the report answer

- What are the prices of popular brands across South African retail outlets?
- How do product prices compare?

Sample: Pricing Analysis

BRAND AND SIZE			Checkers	makro	Pick n Pay	SPAR
[redacted]		[redacted]	R79.99	R73.95	R81.49	N/A
		24 x 500ml	N/A	R285.95	R310.49	N/A
[redacted]		500ml	R19.99	N/A	R19.99	N/A
		6 x 500ml	R119.99	N/A	R116.49	N/A
[redacted]		500ml	R19.99	N/A	R19.99	N/A
		6 x 500ml	R119.99	N/A	R116.49	N/A
[redacted]		500ml	R15.99	R14.95	R15.99	R15.49
		6 x 500ml	R89.99	R77.95	R94.99	R91.99
[redacted]		500ml	R15.99	N/A	R15.99	R15.49

© Insight Survey 2026 | All Rights Reserved.

GLOBAL INDUSTRY INSIGHTS REPORT
ON-DEMAND

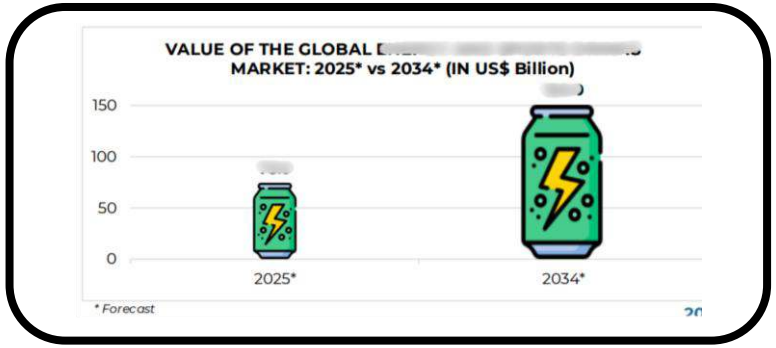
INSIGHT SURVEY
Business growth delivered

The **Global Industry Insights Report** provides a comprehensive overview of global market dynamics, market size and growth forecasts, and key regional markets. It explores the competitive landscape, emerging consumer trends, product innovation and technological developments, alongside the key drivers and challenges shaping industry growth worldwide.

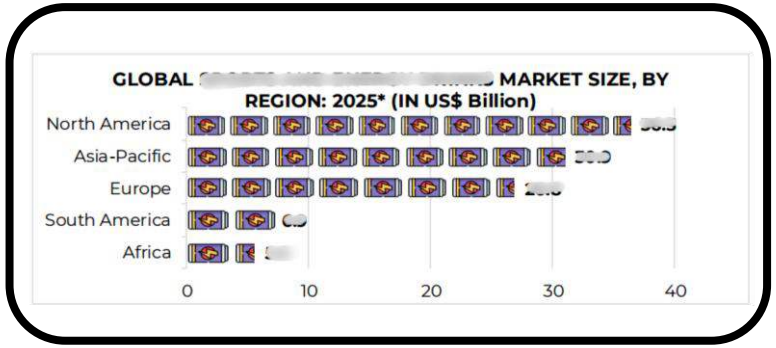
Key questions the report will help you to answer

- What are the current market dynamics of the industry?
- Which are the key markets within the industry?
- Which regions represent the largest markets, and what are the key developments shaping regional market growth?
- Which drivers and challenges could affect future industry growth?
- What innovations and technology are shaping the global industry?

Sample: Global Industry Overview



Sample: Key Markets - Regional



© Insight Survey 2026 | All Rights Reserved.

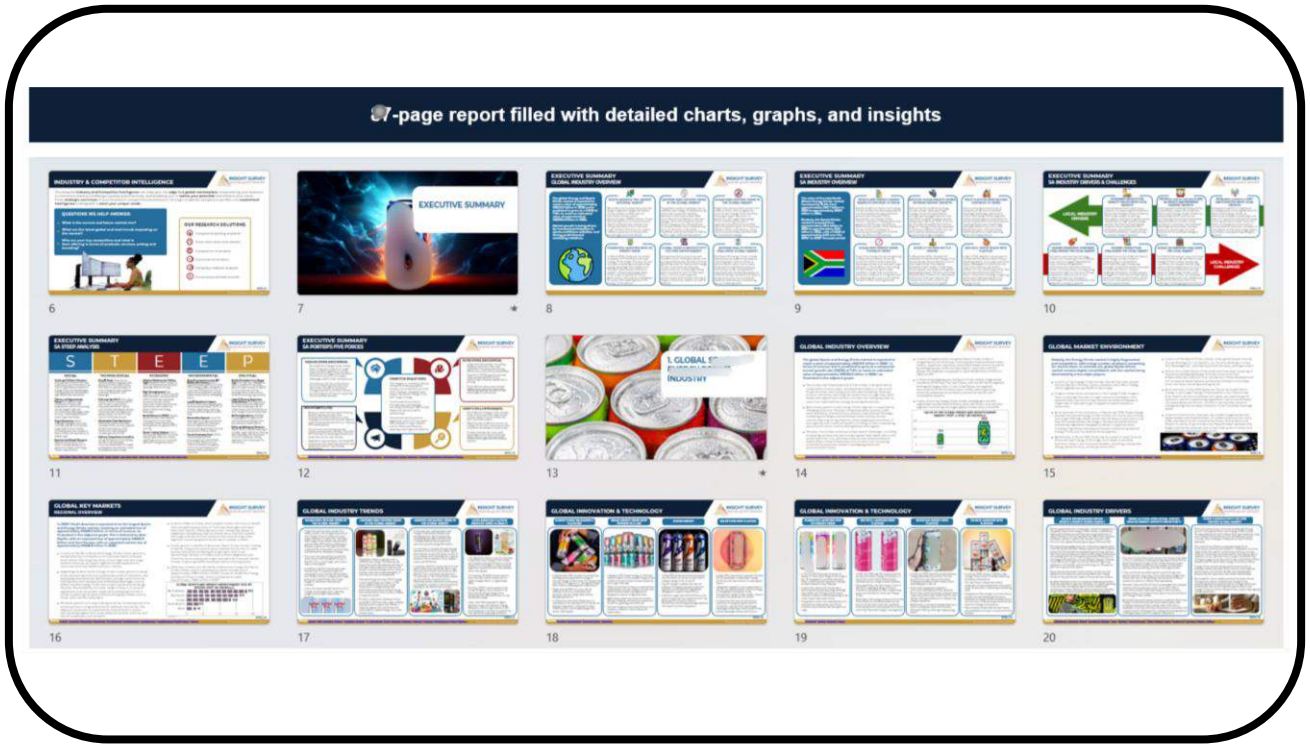
FULL LANDSCAPE INSIGHTS REPORT
ON-DEMAND

INSIGHT SURVEY
Business growth delivered

The **South African Full Industry Landscape Insights Report** provides a dynamic synthesis of industry research, examining the local and global industry from a uniquely holistic perspective, with detailed insights into the entire value chain: market size, industry trends, innovation and technology, industry drivers and challenges, manufacturer/distributor overview, flavour, and pricing analysis.

- Executive Summary
- Global Industry Snapshot
- South African Industry Snapshot
- South African Industry Drivers & Challenges
- South African Steep Analysis
- South African Porter's Five Forces
- Global Industry
- South African Industry
- SA Industry: Market Size
- South African Industry Manufacturer & Distributor Overview
- South African Pricing Analysis

Sample: Screenshot of Selected Report Slides



© Insight Survey 2026 | All Rights Reserved.

ORDER FORM

INSIGHT SURVEY
Business growth delivered

ORDERING INSTRUCTIONS
(1.) Complete the order form and email back to info@insightsurvey.co.za (2.) An invoice will be generated and e-mailed (3.) The report will be emailed upon receipt of payment. (4.) All prices exclude 15% VAT.

COMPANY DETAILS			
Company Name:			
Physical Address:			
Town/City:		Postal Code:	
Country:			
Purchaser Name: (name to appear on invoice)			
Purchaser Email Address:			
Telephone Number:		VAT Number:	

CONFIRMATION: I/we wish to order this publication (please tick the applicable box)		
Title of Publication	**Total Excl. VAT**	**Tick Box**
Ready-to-Buy		
South African Fast Food Industry: South African Market Sizing and Competitor Analysis Insights Report 2026	R25,000.00	
On-Demand		
South African Fast Food Industry: Full Landscape Insights Report 2026	R95,000.00	
South African Fast Food Industry: Global Industry Insights Report 2026	R35,000.00	
South African Fast Food Industry: South African Industry Insights Report 2026	R35,000.00	
South African Fast Food Industry: Pricing Analysis Insights Report 2026	R20,000.00	
South African Fast Food Industry: Competitor Market Share Analysis Insights Report	R35,000.00	

ACKNOWLEDGEMENT

I am authorised to order this publication on behalf of the company and agree to the payment terms.

Client (Print Name)	Signature	Capacity	Date

© Insight Survey 2026 | All Rights Reserved.

COMPANY OVERVIEW

INSIGHT SURVEY
Business growth delivered

We are a South African, market research agency with 20 years of experience, specialising in **Business-to-Business (B2B) and Industry Research**. We provide bespoke solutions to deliver business growth by ensuring you make **smarter, data-driven decisions with reduced investment risk**.

Bespoke B2B Market Research Solutions



We provide **actionable insights** that deliver **business growth through customised surveys and interviews** with B2B stakeholders and decision makers.

Market and Competitor Intelligence



Our **market intelligence services** will ensure that you always stay ahead of **highly competitive South African markets**.

© Insight Survey 2026 | All Rights Reserved.

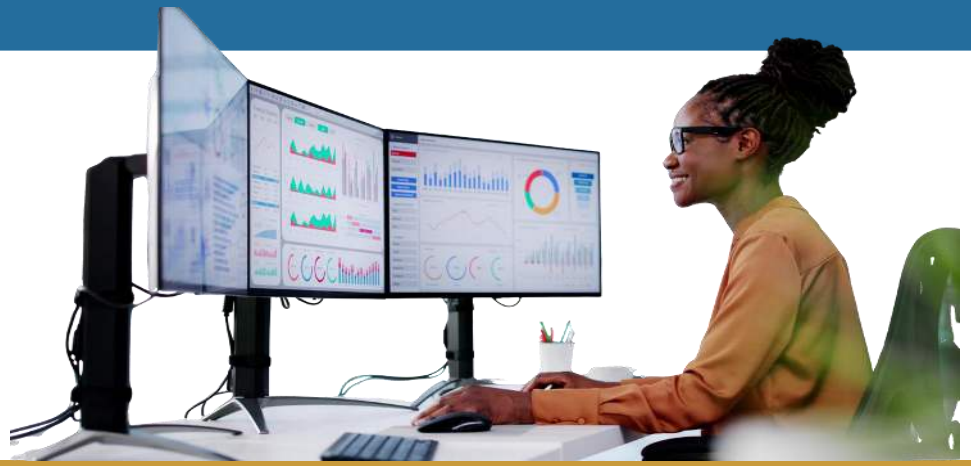
INDUSTRY & COMPETITOR INTELLIGENCE

INSIGHT SURVEY
Business growth delivered

Our bespoke **Industry and Competitor Intelligence** can help give the **edge in a global marketplace**, empowering your business to overcome industry challenges quickly and effectively, and enabling you to **realise your potential** and achieve your vision. From **strategic overviews** of your business's competitive environment through to specific competitor profiles, our **customised Intelligence** is designed to **meet your unique needs**.

QUESTIONS WE HELP ANSWER:

- **What is the current and future market size?**
- **What are the latest global and local trends impacting on the market?**
- **Who are your key competitors and what is their offering in terms of products, services, pricing and branding?**



OUR RESEARCH SOLUTIONS

- Competitor pricing research
- Store visits and store checks
- Competitor interviews
- Customer interviews
- Company website analysis
- Governmental held records

© Insight Survey 2026 | All Rights Reserved.

OUR FOOD AND BEVERAGE CLIENTS

INSIGHT SURVEY
Business growth delivered

TIGER BRANDS

AVI

BURGER KING

THE Coca-Cola COMPANY

famous | brands
you're in good company

HUNGRY LION

We are a proudly South African company that have provided market research and intelligence to local and global brands. We have worked with some of the greatest companies and brands in their industries

i'm lovin' it

McCain

Nando's

Nestlé

PIONEER FOODS
REALISING POTENTIAL

Premier



RCL FOODS

SPUR CORP.
LEADING FOR THE GREATER GOOD

vida e caffè

ViMTO

© Insight Survey 2026 | All Rights Reserved.

Let's Connect

+27 (0)21 045 0202 (CPT)
+27 (0)10 140 5756 (JHB)

info@insightsurvey.co.za

https://insightsurvey.co.za/

https://www.linkedin.com/company/insight-survey-sa/

INSIGHT SURVEY
Business growth delivered

