

INSIGHT SURVEY
Business growth delivered

**SOUTH AFRICAN
WEIGHT MANAGEMENT
INDUSTRY INSIGHTS SAMPLE REPORT**

Published: OCTOBER 2026



BUILD-YOUR-OWN INDUSTRY INSIGHTS REPORT.

Based on your research needs and budget, choose from our ready-to-buy reports or custom intelligence reports which are compiled on-demand.

Ready-to-Buy Industry Insights Reports



SA Market Sizing and Competitor Analysis Insights Report

An in-depth view of the market players and competitors, their latest company news in terms of products, services, marketing initiatives, the latest marketing and advertising news, products offered and social media following.

R25,000.00 ex. VAT

On-Demand Industry Insights Reports



SA Competitor Market Share Analysis Insights Report

Valuable market intelligence on company and brand performance, featuring market share, retail sales and volume data for the period 2021-2025

R35,000.00 ex. VAT



Pricing Analysis Insights Report

Gain clarity on pricing designed to support internal pricing decisions and strategic positioning.

R20,000.00 ex. VAT



BUILD-YOUR-OWN INDUSTRY INSIGHTS REPORT.

Based on your research needs and budget, choose from our ready-to-buy reports or custom intelligence reports which are compiled on-demand.

On-Demand Industry Insights Reports



Global Industry Insights Report

R35,000.00 ex. VAT



South African Industry Insights Report

R35,000.00 ex. VAT

Focus on the market environment and dynamics, key industry trends, innovation, drivers, and challenges.



Full Landscape Insights Report

Includes SA Market Sizing & Competitor Analysis, Global Industry, South African Industry, Pricing Analysis.

R95,000.00 ex. VAT

Smarter insights. Built around your customised needs and budget.



BUILD-YOUR-OWN INDUSTRY INSIGHTS REPORT.

Based on your research needs and budget, choose from our ready-to-buy reports or custom intelligence reports which are compiled on-demand.

On-Demand Industry Insights Reports



Survey Insights Report

Gain strategic insights through interviews and surveys with B2B stakeholders and decision-makers, as well as consumer research, helping you understand market perceptions, purchase behaviour, brand loyalty and the key factors that will drive market share and business growth.

Contact us to discuss scope



Quarterly Industry Insights Report

More than just market intelligence, the reports become a valuable knowledge-sharing tool, helping leadership teams make informed decisions through regularly updated insights on competitor news and financial results, product launches, industry trends, global and South African news and legislation, innovation and technology, and socio-political developments. The result is clear, decision-support intelligence that helps your business anticipate risks, identify opportunities and stay ahead of market change.

Contact us to discuss scope



SA MARKET SIZING & COMPETITOR ANALYSIS

READY-TO-BUY



The **South African Weight Management Market Sizing and Competitor Analysis Insights Report** provides a dynamic synthesis of industry research, examining the local **Weight Management Industry**, in-depth view of the market players and competitors, their latest company news in terms of products, services, marketing initiatives, the latest marketing and advertising news, products offered and social media following.

Key questions the report will help you to answer

- What are the current market dynamics (market size and market value): 2020-2025 Actual, 2026-2030 Forecasts?
- Which are the key manufacturers, distributors, and retail players in the South African Weight Management industry?
- What is the latest company news for key players in terms of products, services, and new launches?
- For each key manufacturer, what are the products offered?
- How does each key player position themselves, and what are the strategic implications?



COMPANIES IN COMPETITOR ANALYSIS



SCREENSHOTS FROM REPORT

67-page report filled with detailed charts, graphs, and insights



SAMPLE FROM REPORT

BIOGEN COMPANY NEWS



Biogen Extends Partnership With DHL Stormers Through 2029

In September 2026, Biogen has extended its partnership with South African rugby team DHL Stormers for a further three years, taking the partnership through to 2029. The collaboration supports the team beyond match days by providing sports nutrition and vitamins to support players' preparation, performance and recovery throughout the season. **(7 September 2026)**



Biogen Partners With CIOVITA For Springboks Giveaway

In August 2026, Biogen partnered with CIOVITA for a R7,500 giveaway offering three winners a supporter bundle comprising Official Licensed Springboks Cycling Apparel and a Biogen performance bundle. Participants were required to follow both accounts, tag three friends and share the giveaway to their stories, with three winners scheduled to be announced on 11 September. **(14 August 2026)**



Biogen Launches Hardwired Women's Month Campaign

In August 2026 Biogen launched its Hardwired Women's Month campaign, offering one woman from its community the opportunity to feature in a professional content shoot and receive a Biogen athlete experience valued at R30,000. The prize includes a Biogen Athlete Bag and apparel, a product hamper and the athlete experience. Entries closed on 16 August. **(11 August 2026)**



Biogen Highlights Women's Wellbeing On Women's Day

In August 2026, Biogen marked Women's Day in South Africa by highlighting the various responsibilities women manage, including careers, families, training and caregiving. The company encouraged women to prioritise their own wellbeing by taking time to slow down, check in with themselves and protect their energy. The post formed part of Women's Month. **(9 August 2026)**



Biogen Participates In Dis-Chem Healthy Weekends Promotion

In July 2026, Biogen participated in Dis-Chem's Healthy Weekends promotion from 31 July to 2 August, offering discounts on selected Biogen Platinum products. Customers who purchased three products received the lowest-priced item free, while Better Rewards members could receive an extra 10% discount. The promotion covered recovery, gut health, collagen products amongst others. **(30 July 2026)**



Biogen Supports KZN Sporting Event With Fan Village Activation

In July 2026, Biogen participated in a sporting event in KwaZulu-Natal, setting up a stand at the event's fan village and engaging with attendees throughout the day. The fan village featured South African supporters and green-and-gold displays. Biogen used the event as an opportunity to interact directly with fans and maintain its presence within the South African sporting community. **(18 July 2026)**



BIOGEN
FOR THE RESULTS YOU WANT

SAMPLE FROM REPORT

GNC OVERVIEW

Established in 1935, GNC is a global health and wellness brand providing a range of nutritional supplements and solutions. Guided by its mission to motivate and support people to 'Live Well', the company focuses on addressing different nutritional and lifestyle needs.

- More specifically, GNC recognises that 'living well' means something different for everyone, with its approach centred on innovation, personalisation and convenience. Through this approach, the company aims to provide consumers with products and support suited to their individual wellness journeys.
- In terms of the company's global footprint, GNC products are sold in more than 40 countries, extending the brand's reach across international markets. In South Africa, GNC operates through an exclusive franchise agreement with Clicks Group, providing local consumers with access to its products through the retailer.
- Moreover, GNC places a strong emphasis on science and product quality, supported by in-house scientific, regulatory and nutrition teams with more than 300 years of combined professional experience. The company has invested in over 100 clinical studies, while GNC-brand products undergo up to 150 quality checks.
- Furthermore, GNC's broader product offering includes a variety of vitamins, minerals, herbal supplements, and Sports Nutrition solutions, amongst others. In terms of its Weight Management range, GNC offers Herbal Plus Garcinia Cambogia, Total Lean Appetrex Control, Total Lean Shake and Total Lean Waterrex, amongst other options.

GNC WEIGHT MANAGEMENT BRANDS/PRODUCTS:

- Herbal Plus
- Superfoods
- Pro Performance
- Total Lean



GNC
LIVE WELL

SAMPLE FROM REPORT

MARKET SIZE OVERVIEW

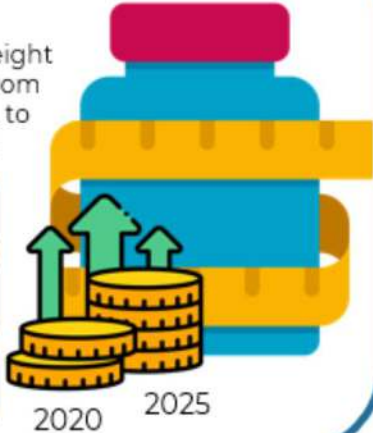
SOUTH AFRICAN WEIGHT MANAGEMENT MARKET

The value of the South African Weight Management market increased from approximately [redacted] in 2020, to approximately [redacted] in 2025.

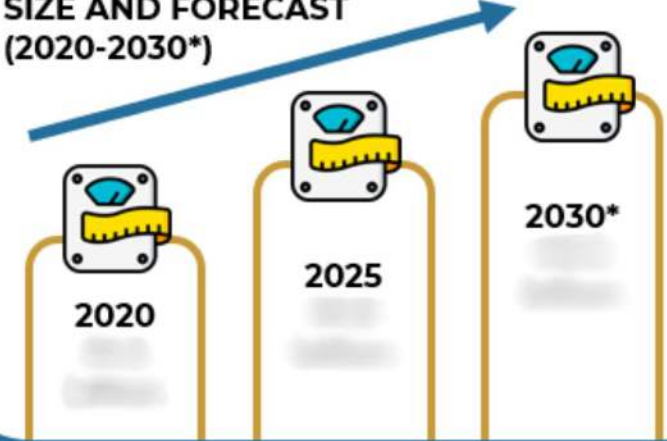
Market increase of [redacted] from 2020 to 2025

Grew at a CAGR of [redacted] (2020-2025)

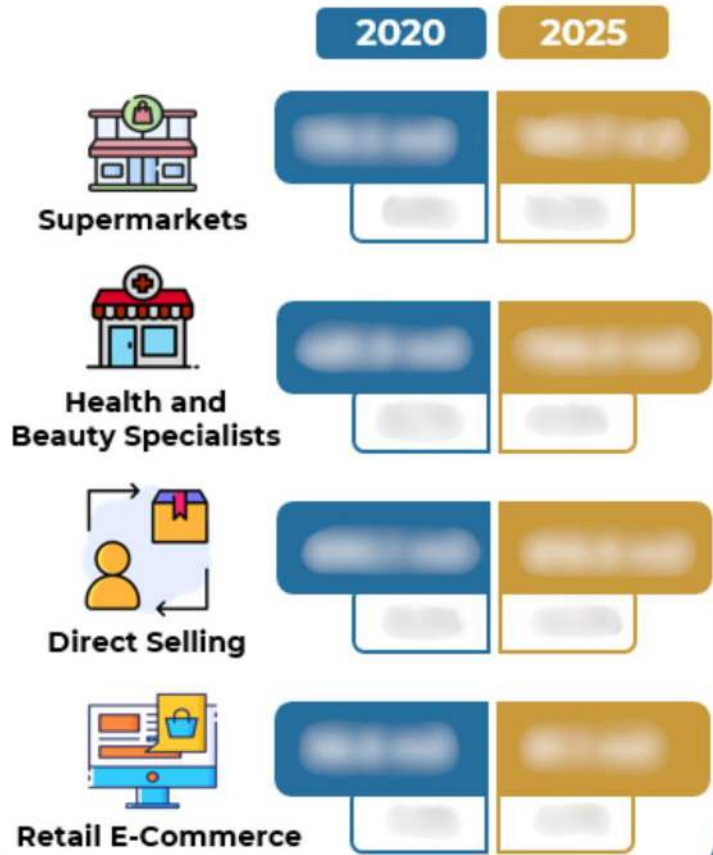
Forecast CAGR of [redacted] (2025-2030*)



SA WEIGHT MANAGEMENT MARKET SIZE AND FORECAST (2020-2030*)

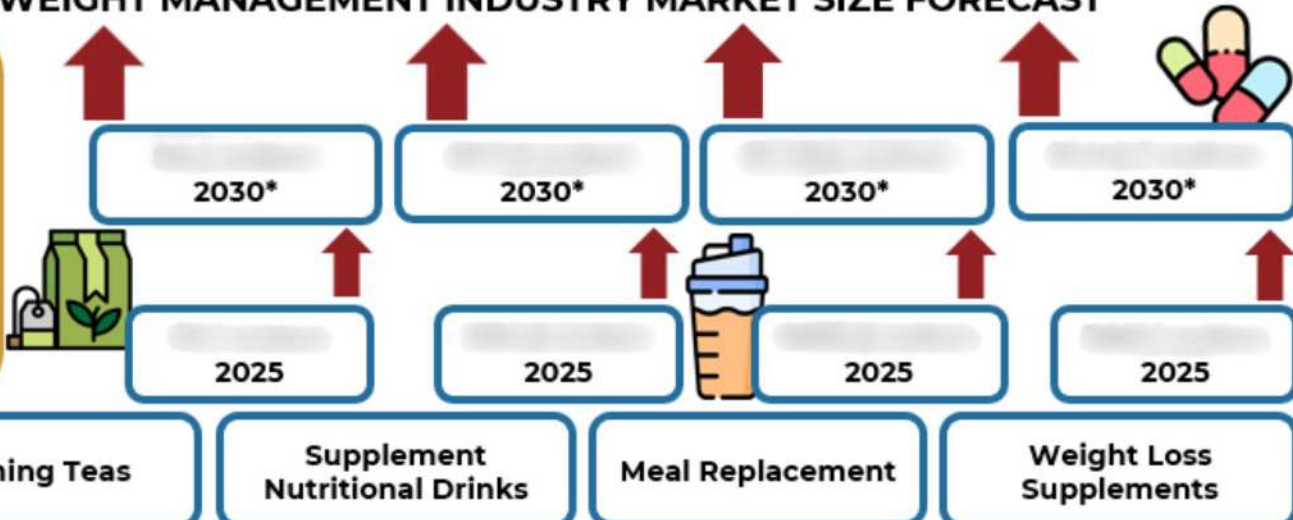


SA WEIGHT MANAGEMENT INDUSTRY MARKET DISTRIBUTION: REVENUE SHARE (in ZAR million)



SA WEIGHT MANAGEMENT INDUSTRY MARKET SIZE FORECAST

The value of the South African Weight Management market is expected to increase from approximately [redacted] billion in 2025 to approximately [redacted] billion in 2030*.



MARKET SIZING & COMPETITOR ANALYSIS REPORT

OVERVIEW

EXECUTIVE SUMMARY (8 Pages)

Executive Summary: Key Strategic Insights

South African Weight Management Industry: Market Size

Brand Positioning Archetypes

Competitive Strategy Heatmap

Competitive Positioning Map

Category Leader Dashboard

SOUTH AFRICAN WEIGHT MANAGEMENT INDUSTRY (9 Pages)

South African Industry Overview

South African Industry Market Size: South African Weight Management Market Definitions

South African Industry Market Size: South African Weight Management Distribution Channel Definitions

South African Industry Market Size: Weight Management Market (2020-2025): VALUE OF SA WEIGHT MANAGEMENT MARKET: 2020-2025 (IN ZAR MILLION); SA WEIGHT MANAGEMENT MARKET CAGR AND TOTAL GROWTH (IN PERCENTAGE) (Graph and Table)

South African Industry Market Size: Weight Management Market (2020-2025: By Category): VALUE OF WEIGHT MANAGEMENT MARKET BY CATEGORY: 2020-2025 (IN ZAR MILLION) (Table)

South African Industry Market Size Forecast: Weight Management Market (Forecast: 2026*-2030*): VALUE OF SA WEIGHT MANAGEMENT MARKET: 2025 & 2030* (IN ZAR MILLION); SA WEIGHT MANAGEMENT MARKET VALUE FORECAST BY CATEGORY (IN ZAR MILLION) (Graph and Table)



MARKET SIZING & COMPETITOR ANALYSIS REPORT

OVERVIEW

SOUTH AFRICAN WEIGHT MANAGEMENT INDUSTRY (CONTINUED) (9 Pages)

South African Industry Market Size Volumes: Weight Management Market (2020-2030*): RETAIL
VOLUME OF SA WEIGHT MANAGEMENT MARKET BY SEGMENT (2020-2030*) (Table)

South African Industry Market Distribution: Weight Management Market: CHANNEL DISTRIBUTION
FOR WEIGHT MANAGEMENT PRODUCTS: 2025 (IN PERCENTAGE); CHANNEL DISTRIBUTION
(2020 AND 2025) BY OUTLET TYPE (Graph and Table)

SOUTH AFRICAN WEIGHT MANAGEMENT MANUFACTURER AND DISTRIBUTOR OVERVIEW

(40 Pages)

Adcock Ingram: Company News and Weight Management Brands/Products

Ascendis Health: Company News and Weight Management Brands/Products

Biogen: Company News

Biogen: Weight Management Brands/Products

Evox Advanced Nutrition: Overview and Weight Management Brands/Products

GNC: Overview

GNC: Weight Management Brands/Products

Herbalife Nutrition: Company News

Herbalife Nutrition: Weight Management Brands/Products

Herbex: Overview

Herbex: Weight Management Brands/Products



MARKET SIZING & COMPETITOR ANALYSIS REPORT

OVERVIEW

SOUTH AFRICAN WEIGHT MANAGEMENT MANUFACTURER AND DISTRIBUTOR OVERVIEW (CONTINUED) (40 Pages)

NPL: Company News

NPL: Weight Management Brands/Products

Nutritech: Company News

Nutritech: Weight Management Brands/Products

Pro Nutrition: Overview

Pro Nutrition: Weight Management Brands/Products

Slimz – XS Health: Company News

Slimz – XS Health: Weight Management Brands/Products

SSA Supplements: Company News and Weight Management Brands/Products

Ultima: Overview and Weight Management Brands/Products

Ultimate Sports Nutrition (USN): Company News

Ultimate Sports Nutrition (USN): Weight Management Brands/Products

Youthful Living: Overview

Youthful Living: Weight Management Brands/Products

SOUTH AFRICAN WEIGHT MANAGEMENT RETAILER ANALYSIS (3 Pages)

Clicks: Overview and Weight Management Brands/Products

Dis-Chem: Overview and Weight Management Brands/Products

Wellness Warehouse: Overview and Weight Management Brands/Products



The **Competitor Market Share Analysis Insights Report** provides valuable market intelligence on company and brand performance, featuring market share, retail sales and volume data for the period 2021–2025. By tracking performance over time, the report enables decision-makers to benchmark competitors, identify market share shifts, assess sales growth and understand the competitive positioning of individual companies and brands to inform strategic business decisions.

Key questions the report answer

- What is each company's market share, and how has it changed from 2021 to 2025?
- What is the market share of individual brands, and how has their position evolved?
- What are the annual retail sales of each company from 2021 to 2025?
- What are the annual retail volume of individual brands over this period?
- How does your company's and brand's performance compare with key competitors?

Sample: Market Share



SOUTH AFRICAN INDUSTRY INSIGHTS REPORT

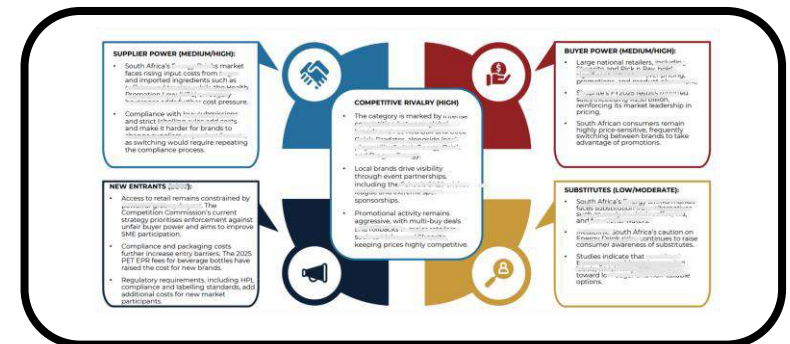
ON-DEMAND

The **South African Industry Insights Report** provides a comprehensive overview of the local market, examining the competitive landscape and key industry developments. It explores emerging trends, product innovation, technological advancements and the economic, social and regulatory factors shaping the market, highlighting key opportunities and challenges influencing future industry growth.

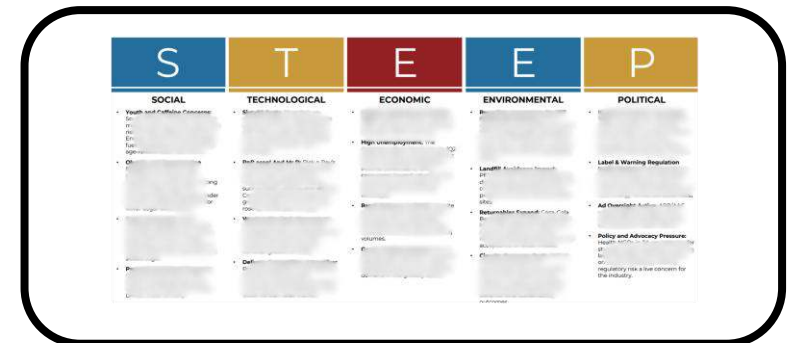
Key questions the report will help you to answer

- What is the Porter's Five Forces and STEEP analysis for the South African markets?
- What are the latest industry trends and product innovations?
- What are the key drivers shaping market growth?
- Which challenges could affect future industry growth
- What innovations and technology are shaping the South African industry?

Sample: Porter's Five Forces



Sample: Steep Analysis



The Pricing Analysis Insights Report provides a comparative overview of product prices across leading South African retail outlets. It examines pricing differences across retailers, brands and product sizes, offering valuable insights into market pricing, price positioning and the competitive retail landscape.

Key questions the report answer

- What are the prices of popular Weight Management brands across South African retail outlets?
How do product prices compare?

Sample: Pricing Analysis

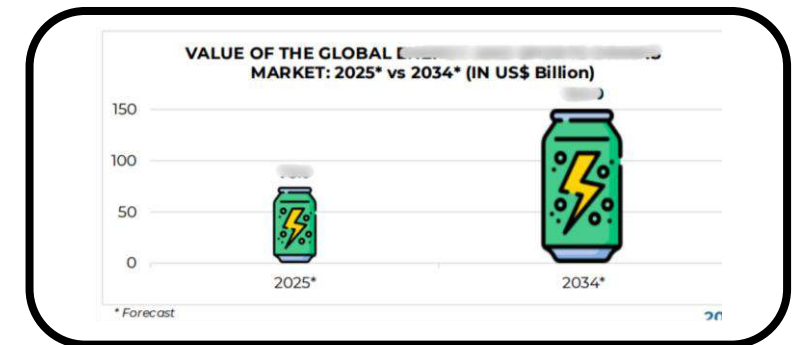
Table with 7 columns: BRAND AND SIZE, Checkers, makro, Pick n Pay, SPAR. Rows include product details like '24 x 500ml', '500ml', '6 x 500ml' and corresponding prices for each retailer.

The **Global Industry Insights Report** provides a comprehensive overview of global market dynamics, market size and growth forecasts, and key regional markets. It explores the competitive landscape, emerging consumer trends, product innovation and technological developments, alongside the key drivers and challenges shaping industry growth worldwide.

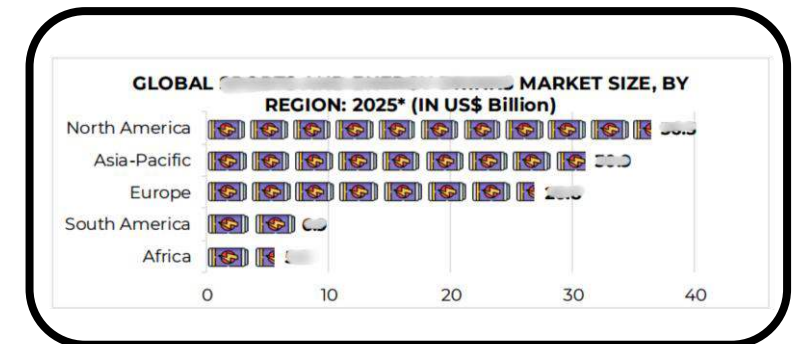
Key questions the report will help you to answer

- What are the current market dynamics of the Global Weight Management Drinks industry?
- Which are the key markets within the Global Weight Management Drinks industry?
- Which regions represent the largest markets, and what are the key developments shaping regional market growth?
- Which drivers and challenges could affect future industry growth?
- What innovations and technology are shaping the global industry?

Sample: Global Industry Overview



Sample: Key Markets - Regional



FULL LANDSCAPE INSIGHTS REPORT

ON-DEMAND

The **South African Weight Management Full Industry Landscape Insights Report** provides a dynamic synthesis of industry research, examining the local and global **Weight Management industry** from a uniquely holistic perspective, with detailed insights into the entire value chain: market size, industry trends, innovation and technology, industry drivers and challenges, manufacturer/distributor overview, flavour, and pricing analysis.

Executive Summary

Global Industry Snapshot

South African Industry Snapshot

South African Industry Drivers & Challenges

South African Steep Analysis

South African Porter's Five Forces

Global Weight Management Industry

South African Weight Management Industry

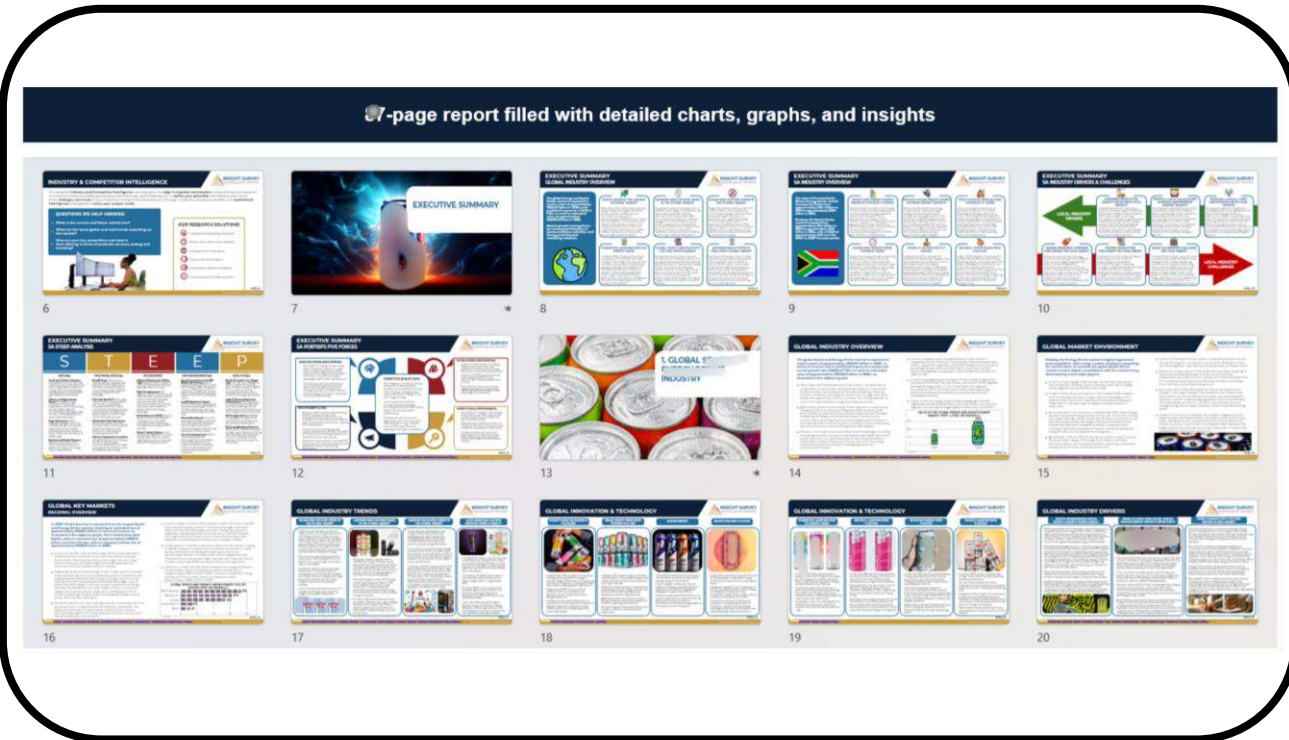
SA Weight Management Industry: Market Size

South African Weight Management Industry
Manufacturer & Distributor Overview

South African Weight Management Industry Flavour
Analysis

South African Pricing Analysis

Sample: Screenshot of Selected Report Slides



ORDER FORM

ORDERING INSTRUCTIONS			
(1.) Complete the order form and email back to info@insightsurvey.co.za (2.) An invoice will be generated and e-mailed (3.) The report will be emailed upon receipt of payment. (4.) All prices exclude 15% VAT.			
COMPANY DETAILS			
Company Name:			
Physical Address:			
Town/City:		Postal Code:	
Country:			
Purchaser Name: (name to appear on invoice)			
Purchaser Email Address:			
Telephone Number:		VAT Number:	
CONFIRMATION: I/we wish to order this publication (please tick the applicable box)			
Title of Publication	Total Excl. VAT	Tick Box	
Ready-to-Buy			
South African Weight Management Industry: South African Market Sizing and Competitor Analysis Insights Report 2026	R25,000.00		
On-Demand			
South African Weight Management Industry: Competitor Market Share Analysis Insights Report 2026	R35,000.00		
South African Weight Management Industry: Full Landscape Insights Report 2026	R95,000.00		
South African Weight Management Industry: Global Industry Insights Report 2026	R35,000.00		
South African Weight Management Industry: South African Industry Insights Report 2026	R35,000.00		
South African Weight Management Industry: Pricing Analysis Insights Report 2026	R20,000.00		
ACKNOWLEDGEMENT			
I am authorised to order this publication on behalf of the company and agree to the payment terms.			
_____	_____	_____	_____
Client (Print Name)	Signature	Capacity	Date

COMPANY OVERVIEW

We are a South African, boutique market research agency with 20 years of experience, specialising in Business-to-Business (B2B) and Industry Research. We provide bespoke solutions to deliver business growth by ensuring you make smarter, data-driven decisions with reduced investment risk.



Bespoke B2B Market Research Solutions



We provide **actionable insights** that deliver **business growth through customised surveys and interviews** with B2B stakeholders and decision makers.



Market and Competitor Intelligence



Our **market intelligence services** will ensure that you always stay ahead of **highly competitive South African markets**.

Our bespoke **Industry and Competitor Intelligence** can help give the **edge in a global marketplace**, empowering your business to overcome industry challenges quickly and effectively, and enabling you to **realise your potential** and achieve your vision. From **strategic overviews** of your business's competitive environment through to specific competitor profiles, our **customised Intelligence** is designed to **meet your unique needs**.

QUESTIONS WE HELP ANSWER:

- ▲ What is the current and future market size?
- ▲ What are the latest global and local trends impacting on the market?
- ▲ Who are your key competitors and what is their offering in terms of products, services, pricing and branding?



OUR RESEARCH SOLUTIONS

-  Competitor pricing research
-  Store visits and store checks
-  Competitor interviews
-  Customer interviews
-  Company website analysis
-  Governmental held records

OUR HEALTHCARE CLIENTS



We are a **proudly South African company** that have provided market research and intelligence to local and global brands. We have worked with some of the greatest companies and brands in their industries.



Let's Connect



+27 (0)21 045 0202 (CPT)
+27 (0)10 140 5756 (JHB)



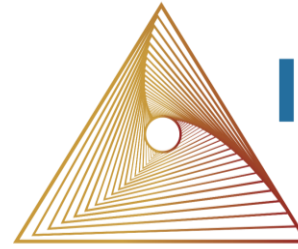
info@insightsurvey.co.za



<https://insightsurvey.co.za/>



<https://www.linkedin.com/company/insight-survey-sa/>



INSIGHT SURVEY

Business growth delivered

