

INSIGHT SURVEY
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SOUTH AFRICAN

PAEDIATRIC HEALTH

INDUSTRY INSIGHTS SAMPLE REPORT

Published: NOVEMBER 2026

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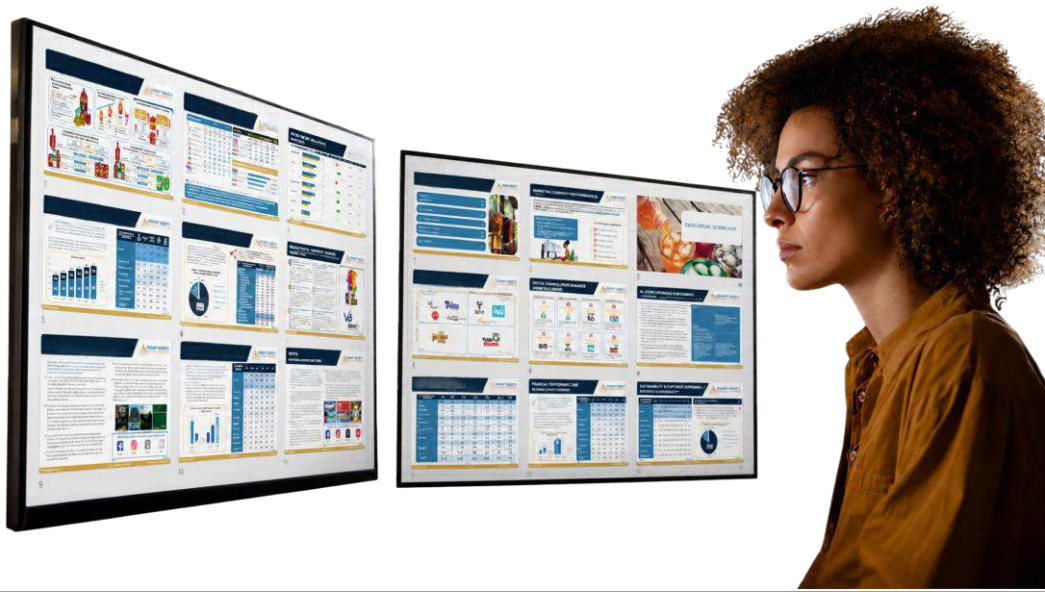
SA MARKET SIZING & COMPETITOR ANALYSIS
READY-TO-BUY

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The **South African Market Sizing and Competitor Analysis Insights Report** provides a dynamic synthesis of industry research, examining the local industry, in-depth view of the market players and competitors, their latest company news in terms of products, services, marketing initiatives, the latest marketing and advertising news, products offered and social media following.

Key questions the report will help you to answer

- What are the current market dynamics (market size and market value): 2020-2025 Actual, 2026-2030 Forecasts?
- Which are the key manufacturers, distributors, and retail players in the South African industry?
- What is the latest company news for key players in terms of products, services, and new launches?
- For each key manufacturer, what are the products offered?
- How does each key player position themselves, and what are the strategic implications?



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COMPANIES IN COMPETITOR ANALYSIS

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adcock ingram

Ascendis HEALTH

Vital®

ZINPLEX
A Healthier Way Of Life!

inova pharmaceuticals

GNC LIVE WELL

BAYER

BIOGEN
FOR THE RESULTS YOU WANT

Nativa
health • science • nature

NutriPure®

NUTRITECH
NUTRITION TECHNOLOGY

HALEON

SFI HEALTH™

aspen
PHARMACARE

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SCREENSHOTS FROM REPORT

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78-page report filled with detailed charts, graphs, and insights



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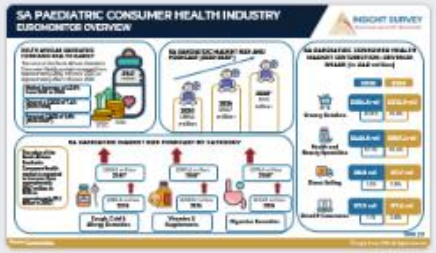
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SAMPLE FROM REPORT
ZINPLEX COMPANY NEWS

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Zinplex® Junior Promotes its Syrup Range Through Special Offers

In August 2026, Zinplex® Junior promoted its Immune Support Syrup range through an online buy-two-get-one-free offer, providing a budget-friendly purchasing option. This followed an earlier festive promotion in December 2025, when Zinplex® offered its Magnesium Syrup and Multivite Syrup together in a 'Healthy Little Ones' combo at a discounted price for one day only. ***(31 August 2026)***

Zinplex® Launches Competition to Promote its Junior Product Range

In June 2026, Zinplex® launched its new products competition, inviting consumers to purchase any of its newly introduced Zinplex® Junior syrups for a chance to win a Zinplex® product hamper and a Babies R Us voucher. The competition focused on the new syrup range and was advertised through the social media platforms of Zinplex® and Zinplex® Junior. ***(24 June 2026)***

Zinplex® Introduces Reformulated Junior Immune Support Syrups

In May 2026, Zinplex® announced the reformulation of its Junior Immune Support syrups. The updated Immune Support Syrup, Sugar-Free Syrup, and D3 Syrup now contain zinc citrate to support immune function and good health in children, while the D3 variant supports healthy bones and teeth. Notably, all reformulated syrups were made available through selected pharmacies and online. ***(29 May 2026)***

Zinplex® Launches 'Who's Who in the Zinplex Zoo?' Competition

In March 2026, Zinplex® launched its 'Who's Who in the Zinplex Zoo?' competition, inviting consumers to guess three new animal characters joining its Junior range by submitting their entries through an online form. In April, Logan Langeveldt was announced as the winner, while the characters were revealed in July as Zoë the deer, Kibi the warthog and Mikka the meerkat. ***(18 March 2026)***

Zinplex® Promotes Mami & Me Baby Expo Through Ticket Giveaway

In February 2026, Zinplex® promoted the Mami & Me Baby Expo through a social media competition offering two tickets to the event. Held in Newlands, Cape Town, the expo focused on products and information for expectant and new parents. Entry required following the relevant social media accounts, liking the post and tagging other parents or expectant mothers. ***(24 February 2026)***

Zinplex® Junior Introduces New Pectin-Based Multivite Gummies

In February 2026, Zinplex® Junior introduced its new Pectin-Based Multivite Gummies. Available in a tropical flavour and formulated without gluten, these gummies contain zinc and several essential vitamins. This addition expands Zinplex® Junior's Paediatric supplement range, offering another option for daily vitamin and mineral supplementation. ***(2 February 2026)***

Zinplex® Challenges SAHPRA Warning on Children's Supplements

In January 2026, Zinplex® disputed a warning issued by the South African Health Products Regulatory Authority (SAHPRA) over safety concerns involving children's supplements containing zinc picolinate and selenium. The company maintained that its products were safe when used as directed, questioned the regulatory process and requested an urgent meeting with SAHPRA. ***(11 January 2026)***

Zinplex® Junior Highlights Products Through Social Media Campaigns

In January 2026, Zinplex® began a series of themed social media campaigns, including 'JanuWORRY', 'March Madness', 'YES, YOU MAY', 'Amplify July' and 'SUPAcharge September'. The campaigns promoted various Zinplex® products, with selected posts featuring Zinplex® Junior's Paediatric range alongside occasional discounts and special offers. ***(8 January 2026)***

ZINPLEX®
A Healthier Way Of Life!

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NUTRIPURE OVERVIEW

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Established in 2019 and headquartered in Cape Town, Nutripure is a South African Vitamins and Supplements brand focused on making vitamin supplementation convenient and enjoyable for both adults and children. Its chewable gummies appeal to consumers who prefer an easier way to take vitamins.

- More specifically, Nutripure's products are formulated using natural fruit pectin and are positioned as vegan-friendly alternatives to conventional vitamin tablets. The range contains no artificial flavours, colours, sweeteners, preservatives and is free from genetically modified ingredients.
- Forming part of TLC International, Nutripure places an emphasis on consumer trust, research and product innovation, with a focus on developing safe and effective supplements that address consumers' nutritional needs across different lifestyles and life stages.
- In terms of its broader offering, Nutripure provides separate Adult and Kids ranges covering multivitamins, immune support, probiotics and vitamins C and D. The ranges also address specific needs such as bone and teeth health, while the adult offering includes additional products for hair, skin and nails and daily energy.
- In particular, Nutripure's Paediatric Health offers products formulated to support children's general well-being, immune function and nutritional needs, including Multivitamin Complete, Vitamin C gummies, Immune Support+, Vitamin D gummies and Pro Biotics.

NUTRIPURE'S PAEDIATRIC HEALTH BRANDS/PRODUCTS:

- **NutriPure Kids Immune Support+**
- **NutriPure Kids Multivitamin Complete**
- **NutriPure Kids Pro Biotics**
- **NutriPure Kids Vitamin C**
- **NutriPure Kids Vitamin D**



NutriPure®

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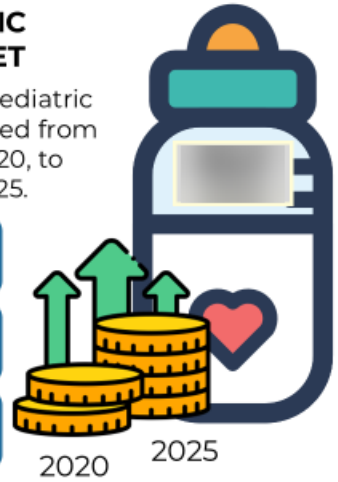
SAMPLE FROM REPORT
MARKET SIZE OVERVIEW

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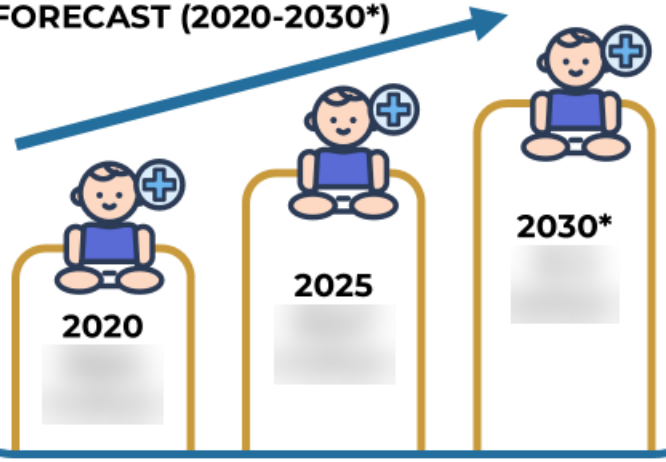
SOUTH AFRICAN PAEDIATRIC CONSUMER HEALTH MARKET

The value of the South African Paediatric Consumer Health market increased from approximately [redacted] in 2020, to approximately [redacted] in 2025.

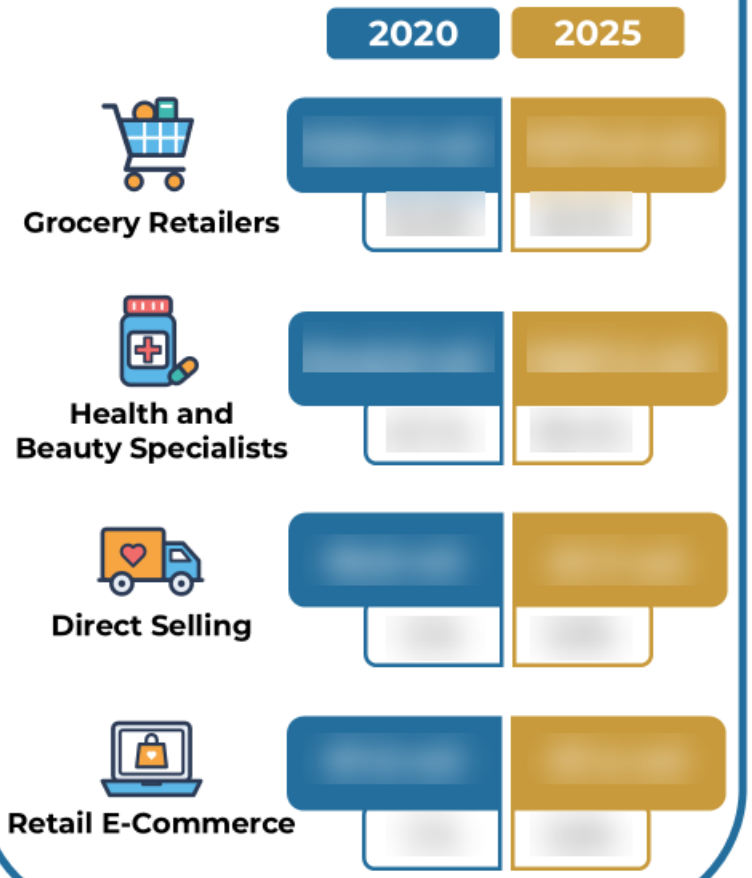
- Market increase of [redacted] from 2020 to 2025
- Grew at a CAGR of [redacted] (2020-2025)
- Forecast CAGR of [redacted] (2025-2030*)



SA PAEDIATRIC MARKET SIZE AND FORECAST (2020-2030*)

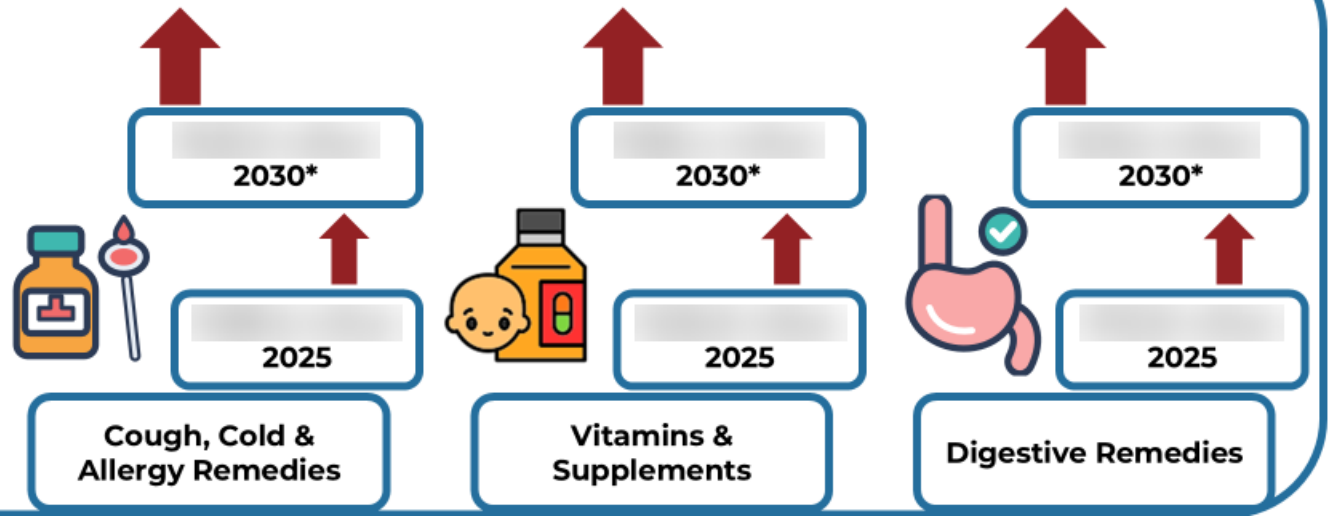


SA PAEDIATRIC CONSUMER HEALTH MARKET DISTRIBUTION: REVENUE SHARE (in ZAR million)



SA PAEDIATRIC MARKET SIZE FORECAST BY CATEGORY

The value of the South African Paediatric Consumer Health market is expected to increase from approximately [redacted] in 2025 to approximately [redacted] in 2030*.



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MARKET SIZING & COMPETITOR ANALYSIS REPORT
OVERVIEW

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EXECUTIVE SUMMARY (6 Pages)

Brand Positioning Archetypes

Competitive Strategy Heatmap

Competitive Positioning Map

Category Leader Dashboard

Product Format Coverage

SOUTH AFRICAN PAEDIATRIC HEALTH INDUSTRY (25 Pages)

South African Industry Overview

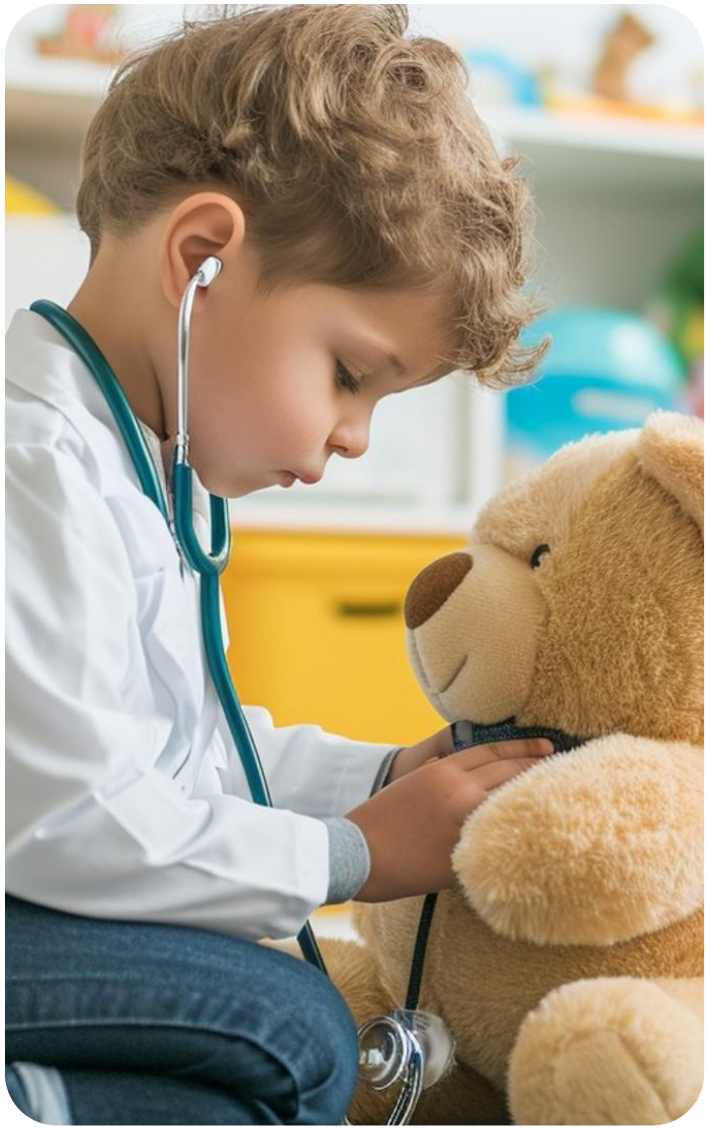
South African Industry Market Size: South African Paediatric Consumer Health Market Definitions

South African Industry Market Size: South African Paediatric Consumer Health Distribution Channel Definitions

South African Industry Market Size: Paediatric Consumer Health Market (2020-2025): VALUE OF SA PAEDIATRIC CONSUMER HEALTH MARKET: 2020-2025 (IN ZAR MILLION); SA PAEDIATRIC CONSUMER HEALTH MARKET CAGR AND TOTAL GROWTH (IN PERCENTAGE) (Graph and Table)

South African Industry Market Size: Cough, Cold, and Allergy Remedies Market (2020-2025): VALUE OF SA PAEDIATRIC COUGH, COLD, AND ALLERGY REMEDIES MARKET BY CATEGORY (2020-2025) (IN ZAR MILLION) (Table)

South African Industry Market Size Forecast: Cough, Cold, and Allergy Remedies Market (Forecast: 2026*-2030*): VALUE OF SA PAEDIATRIC COUGH, COLD, AND ALLERGY REMEDIES MARKET BY CATEGORY: 2025 & 2030* (IN ZAR MILLION); SA PAEDIATRIC COUGH, COLD, AND ALLERGY REMEDIES MARKET CAGR AND TOTAL GROWTH (IN PERCENTAGE) (Graph and Table)



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SOUTH AFRICAN PAEDIATRIC HEALTH INDUSTRY (CONTINUED) (25 Pages)

South African Industry Market Size: Cough, Cold, and Allergy Remedies Market Volumes (2020– 2025*): RETAIL VOLUME OF SA PAEDIATRIC COUGH, COLD, AND ALLERGY REMEDIES MARKET BY SEGMENT (2020-2025*) (Table)

South African Industry Market Size: Paediatric Analgesics Market (2020-2025): VALUE OF SA PAEDIATRIC ANALGESICS MARKET BY CATEGORY (2020-2025) (IN ZAR MILLION) (Graph)

South African Industry Market Size Forecast: Paediatric Analgesics Market (Forecast: 2026*-2030*): VALUE OF SA PAEDIATRIC ANALGESICS MARKET BY CATEGORY: 2025 & 2030* (IN ZAR MILLION); SA PAEDIATRIC ANALGESICS MARKET CAGR AND TOTAL GROWTH (IN PERCENTAGE) (Graph and Table)

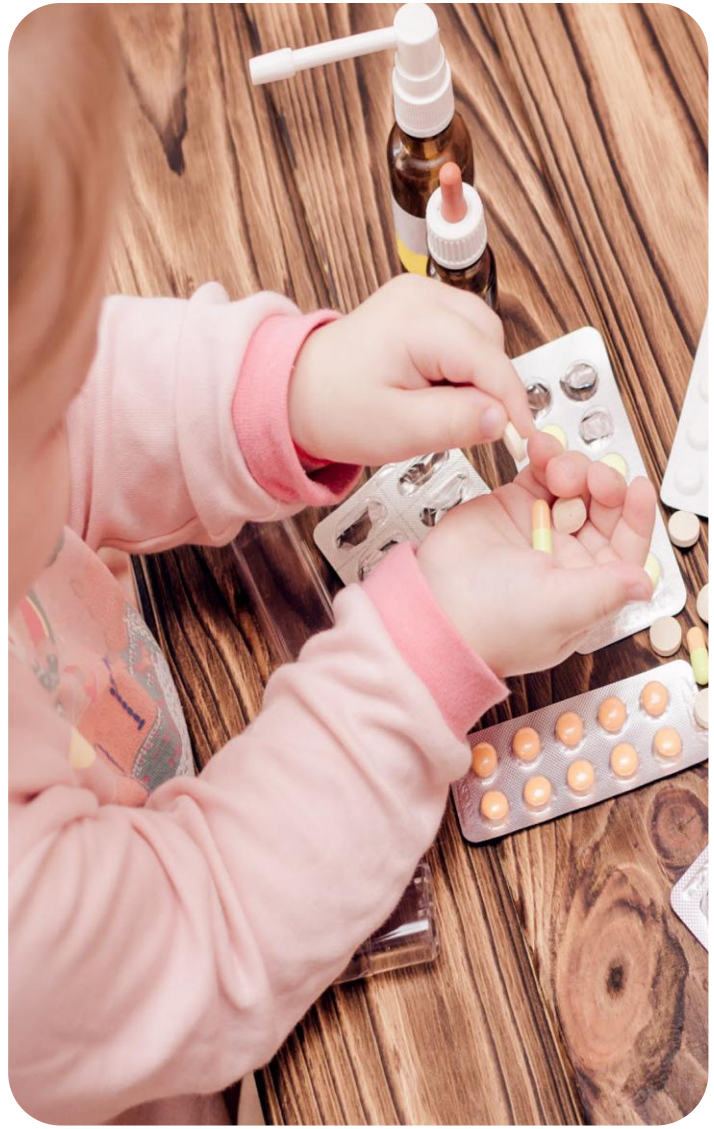
South African Industry Market Size: Paediatric Analgesics Market Volumes (2020– 2025*): RETAIL VOLUME OF SA PAEDIATRIC ANALGESICS MARKET BY SEGMENT (2020-2025*) (Table)

South African Industry Market Size: Paediatric Digestive Remedies Market (2020-2025): VALUE OF SA PAEDIATRIC DIGESTIVE REMEDIES MARKET: (2020-2025) (IN ZAR MILLION); SA PAEDIATRICS DIGESTIVE REMEDIES MARKET CAGR AND TOTAL GROWTH (IN PERCENTAGE) (Graph and Table)

South African Industry Market Size: Paediatric Digestive Remedies Market (2020-2025: By Category): VALUE OF SA PAEDIATRIC DIGESTIVE REMEDIES MARKET BY CATEGORY: (2020-20250) (Table)

South African Industry Market Size Forecast: Paediatric Digestive Remedies Market (2026*-2030*): VALUE OF SA PAEDIATRIC DIGESTIVE REMEDIES MARKET: 2025 & 2030* (IN ZAR MILLION); SA PAEDIATRIC DIGESTIVE REMEDIES MARKET VALUE FORECAST BY CATEGORY (IN ZAR MILLION) (Graph and Table)

South African Industry Market Size Volumes: Paediatric Digestive Remedies Market (2020– 2030*): RETAIL VOLUME OF SA PAEDIATRIC DIGESTIVE REMEDIES MARKET BY SEGMENT (2020-2025*) (Table)



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SOUTH AFRICAN PAEDIATRIC HEALTH INDUSTRY (CONTINUED) (25 Pages)

South African Industry Market Size: Paediatric Dermatologicals Market (2020– 2025): VALUE OF SA PAEDIATRIC DERMATOLOGICS MARKET: 2020-2025 (IN ZAR MILLION); SA PAEDIATRIC DERMATOLOGICALS MARKET CAGR AND TOTAL GROWTH (IN PERCENTAGE) (Graph and Table)

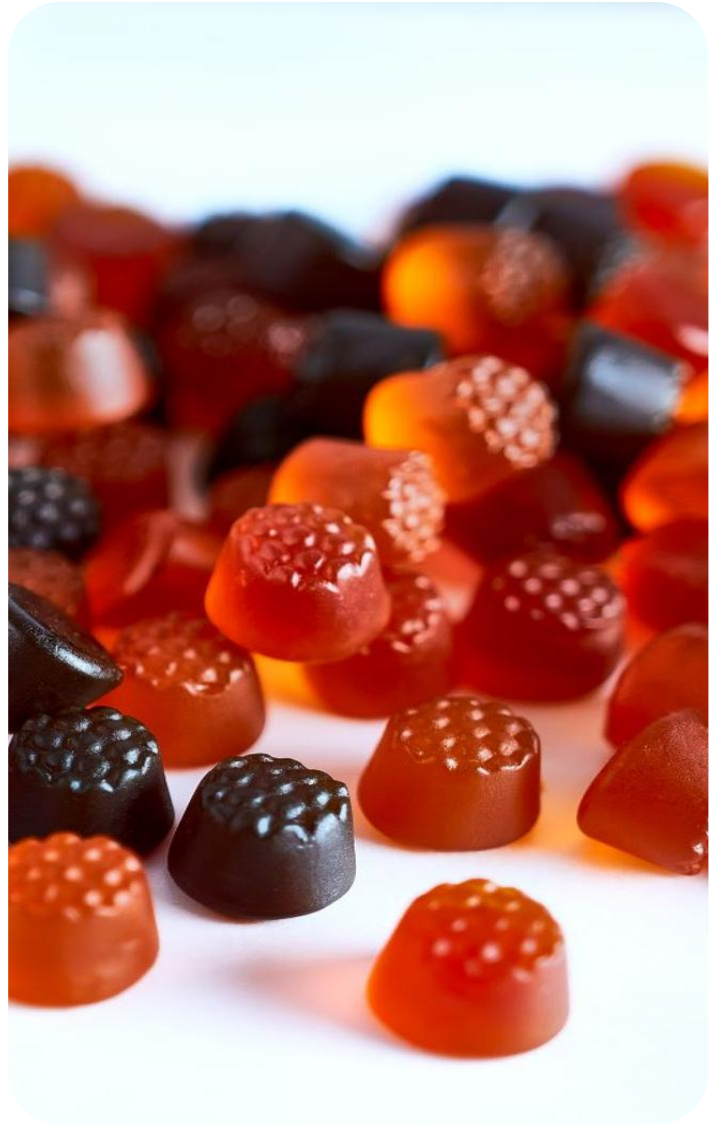
South African Industry Market Size Forecast: Paediatric Dermatologicals Market (2026*-2030*): VALUE OF SA PAEDIATRIC DERMATOLOGICALS MARKET: 2025 & 2030* (IN ZAR MILLION); SA PAEDIATRIC DERMATOLOGICALS MARKET VALUE FORECAST BY CATEGORY (IN ZAR MILLION) (Graph and Table)

South African Industry Market Size: Paediatric Nappy (Diaper) Rash Treatment Market (2020– 2025): VALUE OF SA: PAEDIATRIC NAPPY (DIAPER) RASH TREATMENT MARKET: 2020-2025 (IN ZAR MILLION); SA PAEDIATRIC NAPPY (DIAPER) RASH TREATMENT MARKET CAGR AND TOTAL GROWTH (IN PERCENTAGE) (Graph and Table)

South African Industry Market Size Forecast: Paediatric Nappy (Diaper) Rash Treatment Market (2026*-2030*): VALUE OF SA PAEDIATRIC NAPPY (DIAPER) RASH TREATMENT MARKET: 2025 & 2030* (IN ZAR MILLION); SA PAEDIATRIC NAPPY (DIAPER) RASH TREATMENT MARKET VALUE FORECAST BY CATEGORY (IN ZAR MILLION) (Graph and Table)

South African Industry Market Size: Paediatric Vitamins and Supplements Market (2020– 2025): VALUE OF SA PAEDIATRIC VITAMIND AND SUPPLEMENTS MARKET: 2020-2025 (IN ZAR MILLION); SA PAEDIATRIC VITAMINS AND SUPPLEMENTS MARKET CAGR AND TOTAL GROWTH (IN PERCENTAGE) (Graph and Table)

South African Industry Market Size Forecast: Paediatric Vitamins and Supplements Market (2026*-2030*): VALUE OF SA PAEDIATRIC VITAMINS AND SUPPLEMENTS MARKET: 2025 & 2030* (IN ZAR MILLION); SA PAEDIATRIC VITAMINS AND SUPPLEMENTS MARKET VALUE FORECAST BY CATEGORY (IN ZAR MILLION) (Graph and Table)



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SOUTH AFRICAN PAEDIATRIC HEALTH INDUSTRY (CONTINUED) (25 Pages)

South African Industry Market Size Volumes: Paediatric Health Market By Category (2020– 2030*): RETAIL VOLUME OF SA PAEDIATRIC HEALTH MARKET BY CATEGORY (2020-2030*) (Table)

South African Industry Market Distribution: Paediatric Health Market: CHANNEL DISTRIBUTION FOR PAEDIATRIC CONSUMER HEALTH MARKET: 2025 (IN PERCENTAGE); CHANNEL DISTRIBUTION (2020 AND 2025) BY OUTLET TYPE (Graph and Table)

SOUTH AFRICAN PAEDIATRIC HEALTH MANUFACTURER AND DISTRIBUTOR OVERVIEW (34 Pages)

Adcock Ingram: Company News

Adcock Ingram: Paediatric Health Brands/Products

Ascendis Health: Company News

Ascendis Health: Paediatric Health Brands/Products

Aspen Pharmacare: Company News and Paediatric Health Brands/Products

Bayer: Company News and Paediatric Health Brands/Products

Biogen: Company News

Biogen: Paediatric Health Brands/Products

GNC: Overview and Paediatric Health Brands/Products

Haleon: Company News



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SOUTH AFRICAN PAEDIATRIC HEALTH MANUFACTURER AND DISTRIBUTOR OVERVIEW (CONTINUED) (34 Pages)

Haleon: Company News
Haleon: Paediatric Health Brands/Products
iNova Pharmaceuticals: Company News
iNova Pharmaceuticals: Paediatric Health Brands/Products
Nativa: Overview
Nativa: Paediatric Health Brands/Products
Nutripure: Overview
Nutripure: Paediatric Health Brands/Products
Nutritech: Company News
Nutritech: Paediatric Health Brands/Products
SFI Health South Africa: Overview and Paediatric Health Brands/Products
Vital Health: Overview
Vital Health: Paediatric Health Brands/Products
Zinplex: Company News
Zinplex: Paediatric Health Brands/Products
SA Manufacturers and Distributors: Other



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SOUTH AFRICAN PAEDIATRIC HEALTH RETAILER ANALYSIS (4 Pages)

Clicks: Overview and Paediatric Health Brands/Products

Dis-Chem: Overview and Paediatric Health Brands/Products

Medirite: Overview and Paediatric Health Brands/Products



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SA COMPETITOR MARKET SHARE ANALYSIS
ON-DEMAND

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The **Competitor Market Share Analysis Insights Report** provides valuable market intelligence on company and brand performance, featuring market share, retail sales and volume data for the period 2021–2025. By tracking performance over time, the report enables decision-makers to benchmark competitors, identify market share shifts, assess sales growth and understand the competitive positioning of individual companies and brands to inform strategic business decisions.

Key questions the report answer

- What is each company's market share, and how has it changed from 2021 to 2025?
- What is the market share of individual brands, and how has their position evolved?
- What are the annual retail sales of each company from 2021 to 2025?
- What are the annual retail volume of individual brands over this period?
- How does your company's and brand's performance compare with key competitors?

Sample: Market Share



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SOUTH AFRICAN INDUSTRY INSIGHTS REPORT
ON-DEMAND

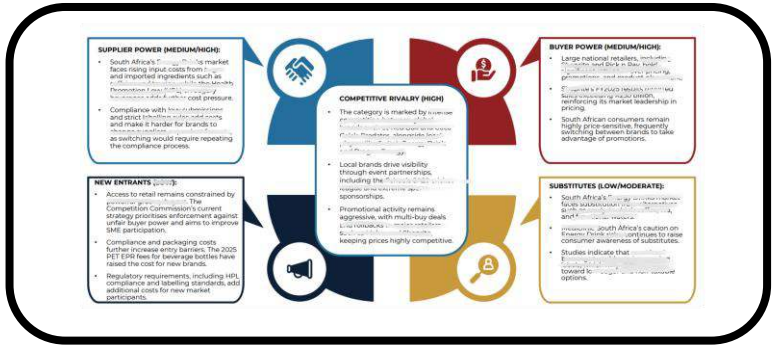
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The **South African Industry Insights Report** provides a comprehensive overview of the local market, examining the competitive landscape and key industry developments. It explores emerging trends, product innovation, technological advancements and the economic, social and regulatory factors shaping the market, highlighting key opportunities and challenges influencing future industry growth.

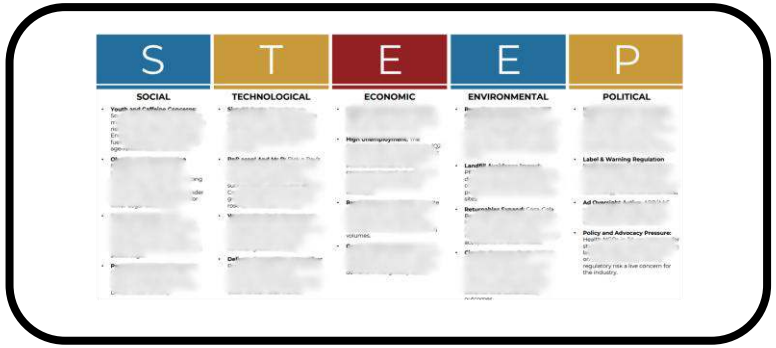
Key questions the report will help you to answer

- What is the Porter's Five Forces and STEEP analysis for the South African markets?
- What are the latest industry trends and product innovations?
- What are the key drivers shaping market growth?
- Which challenges could affect future industry growth
- What innovations and technology are shaping the South African industry?

Sample: Porter's Five Forces



Sample: Steep Analysis



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PRICING ANALYSIS INSIGHTS REPORT
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The **Pricing Analysis Insights Report** provides a comparative overview of product prices across leading South African retail outlets. It examines pricing differences across retailers, brands and product sizes, offering valuable insights into market pricing, price positioning and the competitive retail landscape.

Key questions the report answer

- What are the prices of popular Paediatric Health brands across South African retail outlets?
- How do product prices compare?

Sample: Pricing Analysis

BRAND AND SIZE			Checkers	makro	Pick n Pay	SPAR
[redacted]		[redacted]	R79.99	R73.95	R81.49	N/A
		24 x 500ml	N/A	R285.95	R310.49	N/A
[redacted]		500ml	R19.99	N/A	R19.99	N/A
		6 x 500ml	R119.99	N/A	R116.49	N/A
[redacted]		500ml	R19.99	N/A	R19.99	N/A
		6 x 500ml	R119.99	N/A	R116.49	N/A
[redacted]		500ml	R15.99	R14.95	R15.99	R15.49
		6 x 500ml	R89.99	R77.95	R94.99	R91.99
[redacted]		500ml	R15.99	N/A	R15.99	R15.49

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GLOBAL INDUSTRY INSIGHTS REPORT
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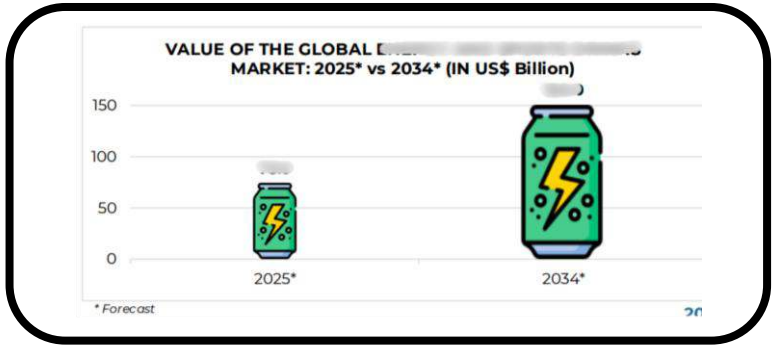
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The **Global Industry Insights Report** provides a comprehensive overview of global market dynamics, market size and growth forecasts, and key regional markets. It explores the competitive landscape, emerging consumer trends, product innovation and technological developments, alongside the key drivers and challenges shaping industry growth worldwide.

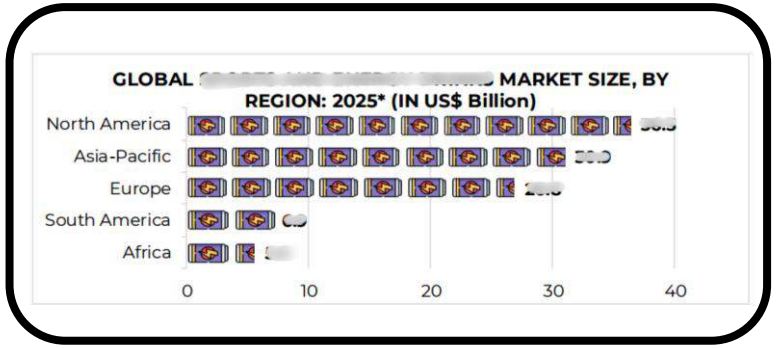
Key questions the report will help you to answer

- What are the current market dynamics of the Paediatric Health industry?
- Which are the key markets within the Global Paediatric Health industry?
- Which regions represent the largest markets, and what are the key developments shaping regional market growth?
- Which drivers and challenges could affect future industry growth?
- What innovations and technology are shaping the global industry?

Sample: Global Industry Overview



Sample: Key Markets - Regional



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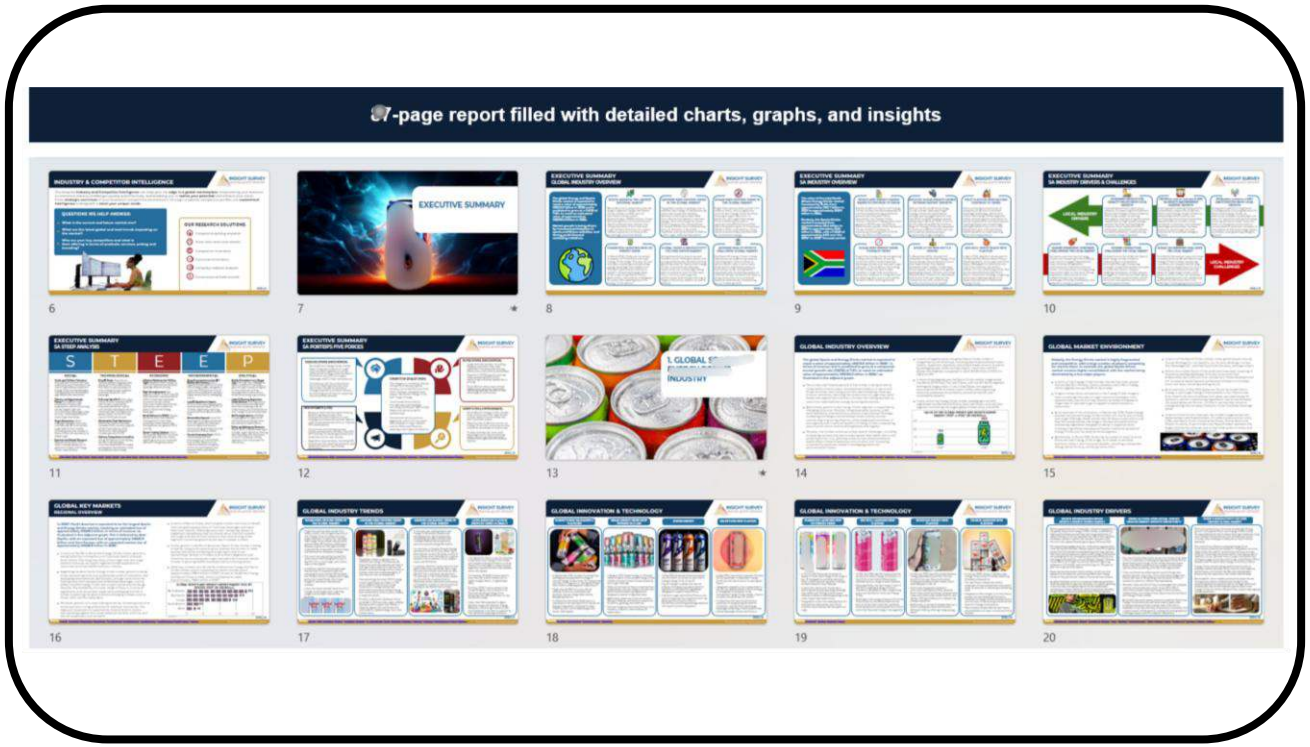
FULL LANDSCAPE INSIGHTS REPORT
ON-DEMAND

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The **South African Paediatric Health Full Industry Landscape Insights Report** provides a dynamic synthesis of industry research, examining the local and global **Paediatric Health industry** from a uniquely holistic perspective, with detailed insights into the entire value chain: market size, industry trends, innovation and technology, industry drivers and challenges, manufacturer/distributor overview, flavour, and pricing analysis.

- Executive Summary
- Global Industry Snapshot
- South African Industry Snapshot
- South African Industry Drivers & Challenges
- South African Steep Analysis
- South African Porter's Five Forces
- Global Paediatric Health Industry
- South African Paediatric Health Industry
- SA Paediatric Health Industry: Market Size
- South African Paediatric Health Industry Manufacturer & Distributor Overview
- South African Paediatric Health Industry Flavour Analysis
- South African Pricing Analysis

Sample: Screenshot of Selected Report Slides



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COMPANY OVERVIEW

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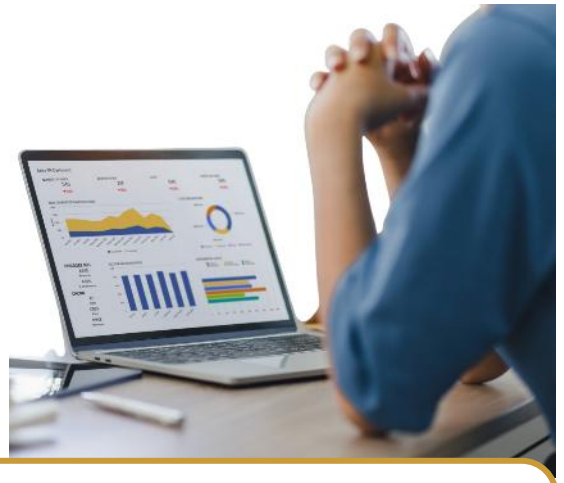
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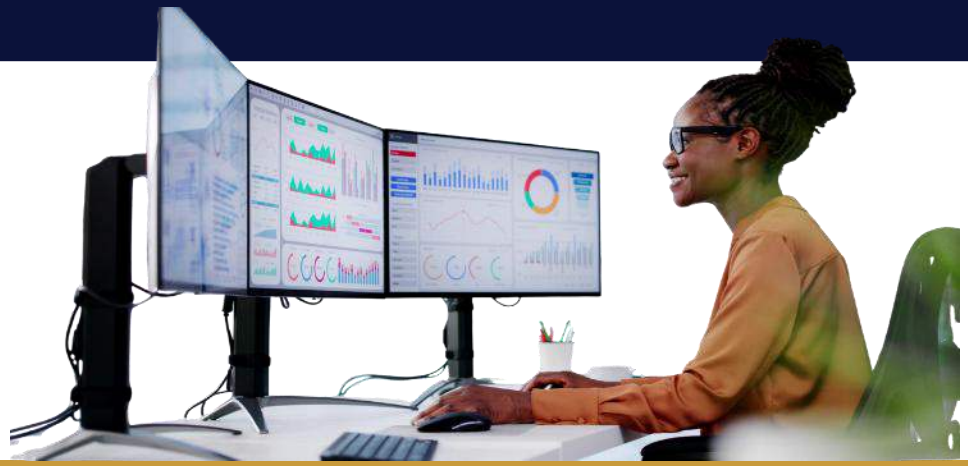
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QUESTIONS WE HELP ANSWER:

- **What is the current and future market size?**
- **What are the latest global and local trends impacting on the market?**
- **Who are your key competitors and what is their offering in terms of products, services, pricing and branding?**



OUR RESEARCH SOLUTIONS

- Competitor pricing research
- Store visits and store checks
- Competitor interviews
- Customer interviews
- Company website analysis
- Governmental held records

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